Just introduced —

emonycin suspension with Pectin and Kaolin y Cine whom price and the control of t

for comprehensive antidiarrheal therapy... for the whole family

MAJOR ADVANTAGES: 1. 'Sulfasuxidine' and neomycin—for a comprehensive ran of antibacterial action, 2. Pectin and Kaolin-to detoxily and adsorp intestinal in tants, 3. Deliciously fruit-flavored. 4. Effective for specific and nonspecific diarrhea



You can prescribe new CREMOMYCIN even when the whole family has diarrhea. It contains 'Sulfasuxidine' and neomycin. Both are sparingly absorbed - thus they are virtually nontoxic and their action is concentrated in the intestine.1 Pectin and kaolin adsorb toxins and soothe the mucosa.

Supplied: 8-oz. bottles, each fl. oz. (30 cc.) contain-

Reference: 1. Poth, E. J., J.A.M.A. 153:1516 (Dec. 26) 1953.

ing 3.0 Gm. 'Sulfasuxidine,' 300 mg. of neomycin sulfate, 0.3 Gm. of pectin and 3.0 Gm. of kaolin.



Philadelphia 1, Pa. DIVISION OF MERCK & CO., INC. because your allergic patients need a lift a new R...

Plimasin

(tripslennamine hydrochloride and methyl-phenidylacetate CIBA)

new, mild stimulant and antihistamine



So often the allergic patient is tired, irritable, depressed—mentally and physically debilitated. Frequently, antihistaminic agents themselves are sedative, adding to this already fatigued and disconsolate state.

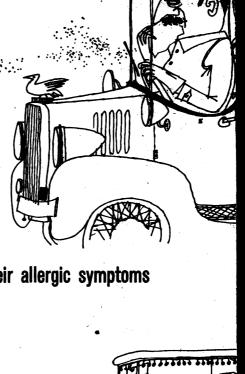
Plimasin, because it combines a proved antihistamine with a new, mild psychomotor stimulant, overcomes depression and fatigue while it achieves potent antiallergic effects. Its new stimulant component—Ritalin—is totally different from amphetamine: smoother, gentler in action, devoid of pressor effect.

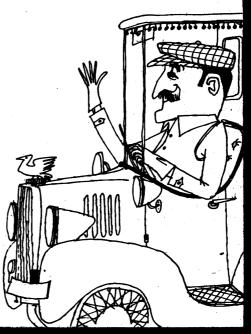
Dosage: One or 2 tablets as required.

Each Plimasin tablet contains 25 mg. Pyribenzamine® hydrochloride (tripelennamine hydrochloride CIBA) and 5.0 mg. Ritalin® (methyl-phenidylacetate CIBA).

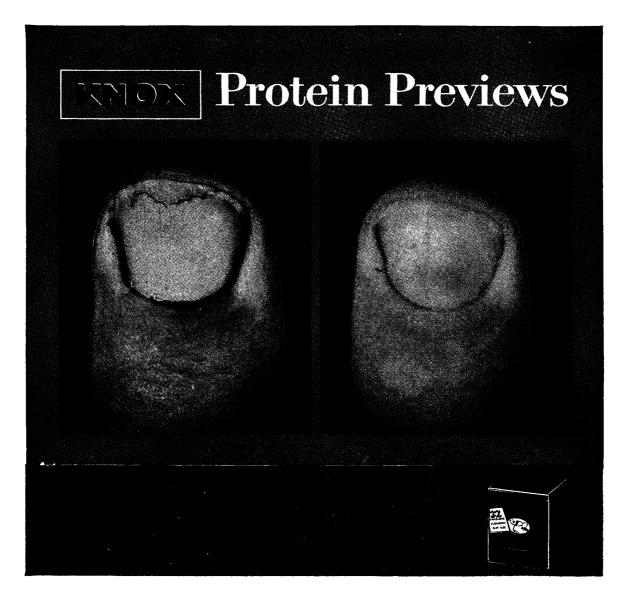
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Brittle, fragile or laminating fingernails are the bane of many a woman's existence. Yet this highly prevalent and distressing condition often has gone uncontrolled for lack of effective therapy. Now, you can promise these patients substantial relief in a large percentage of cases.

In a recent study¹ that confirmed previous work² Knox Gelatine was used to treat 36 women with fragile, brittle, laminating fingernails. The response was most gratifying. Except for three patients who discontinued the therapy, three diabetics, and two women who had congenital deformities, the splitting ceased and all other patients were able to manicure their nails to a full point by the time the study ended.

Optimal dosage proved to be one envelope (7 grams) of Knox Gelatine administered daily for

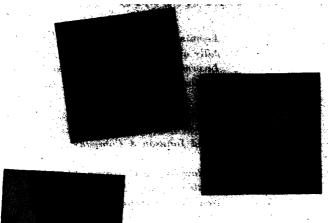
three months. Improvement, however, was noted after the first month. If you would like more complete details of this work, just use the coupon.

Chas. B. Knox Gelatine Company, Inc. Professional Service Dept. CB-14 Johnstown, N. Y.

Please send me a reprint of the article by Rosenberg and Oster with illustrated color brochure.

YOUR NAME AND ADDRESS

Rosenberg, S. and Oster, K. A., "Gelatine in the Treatment of Brittle Nails," Conn. State Med. J. 19:171-179, March 1955.
 Tyson, T. L., J. Invest. Dermat. 14:323, May 1950.



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broad-spectrum

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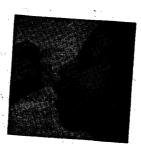
and broad-spectrum, vitamin-fortified

TETRABON SF

BRAND OF TETRACYCLINE HYDROCHLORIDE WITH VITAMINS

homogenized mixtures





ready to use...
readily accepted...
rapidly absorbed...
(therapeutic blood levels
within one hour)...
rapidly effective...

Delicious, unusual blends specially homogenized to provide therapeutic blood levels within one hour. 125 mg. tetracycline per 5 cc. teaspoonful. Tetrabon SF provides, in addition, the vitamins of the B complex, C and K recommended for nutritional support in the stress of infection.

Bottles of 2 fl. oz., packaged ready to use.

*Trademark
†Trademark for Pfizer-originated, vitaminfortified antibiotics



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TETRABON SF—Homogenized Mixture. Each 5 cc., teaspoonful contains 125 mg. of tetracycline plus the following formula:

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The dose-response curve of Rauwiloid is flat, and its dosage is uncomplicated and easy to prescribe...merely two 2 mg. tablets at bedtime.

 Cronheim, G., and Toekes, I.M.: Comparison of Sedative Properties of Single Alkaloids of Rauwolfia and Their Mixtures, Meeting of the American Society for Pharmacology and Experimental Therapeutics, Iowa City, Iowa, Sept. 5, 1955. Moyer, J.H.; Dennis, E., and Fond,
 R.: Drug Therapy (Rauwolfia) of Hypertension. II. A Comparative Study of Different Extracts of Rauwolfia When, Each Is Used Alone (Orally) for Therapy of Ambulatory Patients with Hypertension, A.M.A. Arch. Int. Med. 96:530 (Oct.) 1955.



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THORAZINE* can allay the suffering

caused by the pain of SEVERE BURSITIS

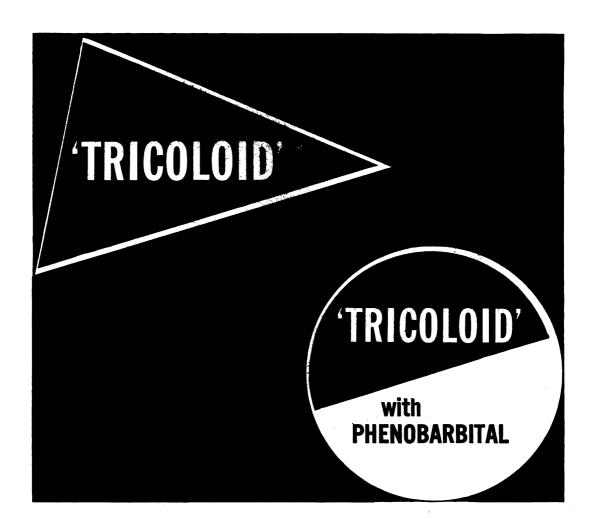
The ataractic, tranquilizing action of 'Thorazine' can reduce the anguish and suffering associated with bursitis. 'Thorazine' acts not by eliminating the pain, but by altering the patient's reaction—enabling her to view her pain with a "serene detachment"... Howell and his associates¹ reported: "Several of [our patients] expressed the feeling that ['Thorazine'] put a curtain between them and their pain, so that whilst they were aware that the pain existed, they were not upset by it."

Before prescribing 'Thorazine', it is important that the physician be fully conversant with our literature, particularly those parts of it dealing with administration, dosage, concomitant actions, side effects, cautions and contraindications.

Smith, Kline & French Laboratories, Philadelphia

1. Howell, T.H.; Harth, J.A.P., and Dietrich, M.: Practitioner 173:172 (Aug.) 1954. *T.M. Reg. U.S. Pat. Off. for chlorpromazine, S.K.F.

'Thorazine' Hydrochloride available in 10 mg., 25 mg., 50 mg. and 100 mg. tablets; 200 mg. tablets for use in mental hospitals; 25 mg. (1 cc.) and 50 mg. (2 cc.) ampuls; and syrup (10 mg./5 cc.).



'TRICOLOID' or 'TRICOLOID' with Phenobarbital is indicated, according to the degree of emotional tension which accompanies the symptoms, for the medical management of:

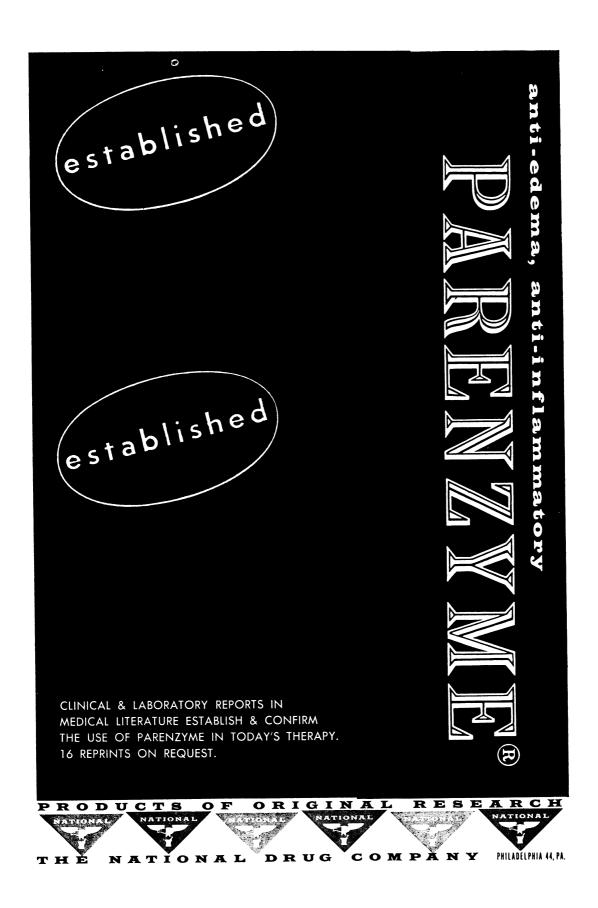
"lower bowel syndrome," nervous indigestion, functional gastroenteritis, peptic ulcer

*'TRICOLOID' brand Tricyclamol 50 mg. Sugar-coated tablets
'TRICOLOID' brand Tricyclamol 50 mg. with Phenobarbital 16 mg. (gr. 14)
Sugar-coated tablets

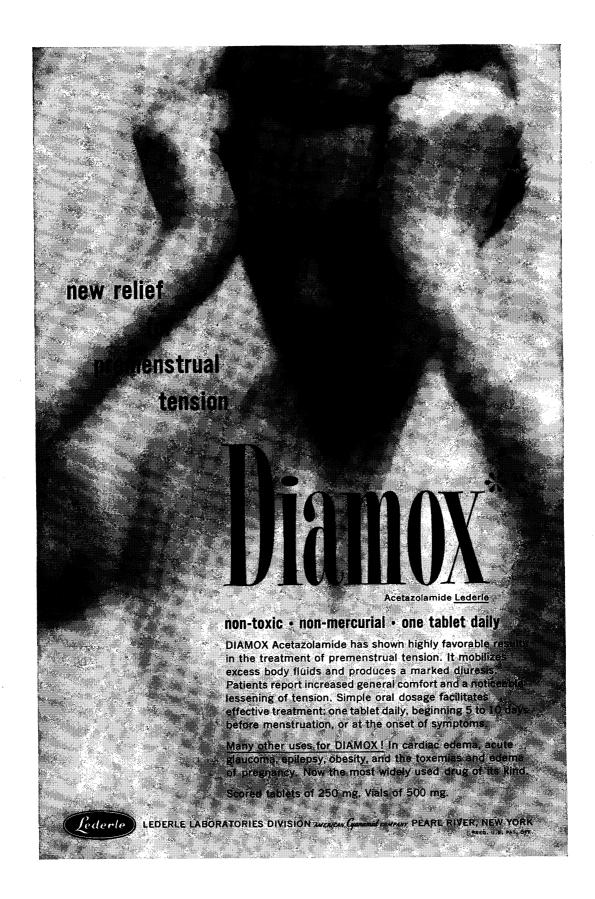
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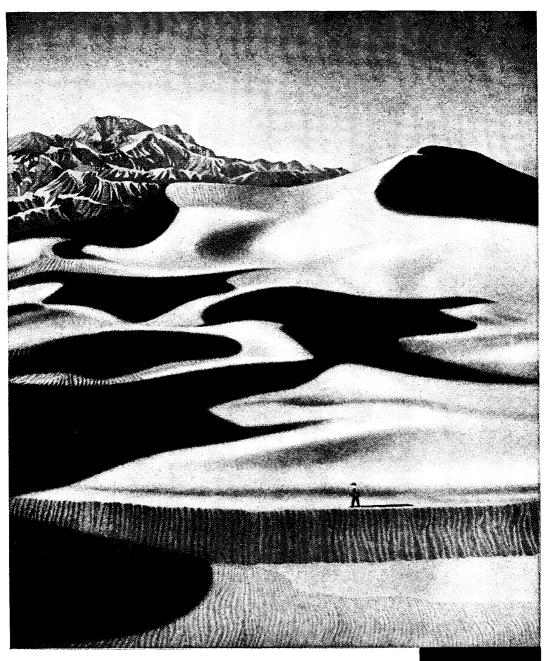


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Carlson¹ relates the aging process to progressively impaired neuromuscular function; Dixon² links muscular decline with chronic tension and fatigue brought about by depleted values of phosphocreatine. Betasyamine is not a sedative, not a stimulant drug. It is true replacement therapy. Betasyamine contains betaine and glycocyamine, precursors of phosphocreatine. In this manner, it is believed that Betasyamine re-energizes the tense, exhausted patient. By its purely physiologic action, Betasyamine offers a new-found means to meet the problem of autumnal years, whether they be environmental, physical, emotional.

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Supplied: Effervescent Packets (New) — 24's; Emulsion — 16 fl. oz.; Tablets — 200's.

References: 1. Carlson, A. J., in Stieglitz, E. J.: Geriatric Medicine, ed. 3. Philadelphia, J. B. Lippincott Company, 1954, p. 71. • 2. Dixon, H. H.; Peterson, R. D.; Dickel, H. A.; Jones, C. H., and West, E. S.: West J. Surg. 60:327 (July) 1952.

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Division, Chas. Pfizer & Co., Inc. Brooklyn 6, New York

*brand of prednisolone

Erythromycin in treatment of abscess

	ARV
6/21/55	DISCHARGE SUMMARY
6/21/33	24) under -1
	On 5/23/55 this patient (colored female, age 247 m) On 5/23/55 this patient (colored female, age 247 m) Went an excisional biopsy of a breast tumor. On 5/24 Went an excisional biopsy of a breast tumor. On 5/24 Went an excisional biopsy of a breast tumor. On 5/24 Went an excisional biopsy of a breast tumor.
	On 3/23/3- On a stient discharged from hosp
	tal on long.
	- gadmitted because Graph
	On 6/3/55 patient was reaction of 6/3 a hemolytic Staphile discharge from wound. On 6/3 a hemoly
	1 Discharge terminal including the control of the c
	Datient
	10.110301110 0-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
	erythromycin, 10 mcg; tedge, 000 units b. i.d. 1012 erythromycin, 10 mcg; tedge, 000 units b. i.d. 1012 was placed on penicillin, 600,000 units b. i.d. 1012 was placed on penicillin, 600,000 units b. i.d. 1012 was placed on penicillin, 600 on the penicilling of the penicilli
<u> </u>	1
•	- a singatus malelius
	discontinued
	small amount of purulent meets and environment meets and environment of purulent meets and environment of purulent meets and environment meets a
	etarted in as and wound was will the patient
	charge hau stromycin was contact Temp. was
	charge had stopped and was continued until me possible of 19. Erythromycin was continued until me possible of 19. Erythrom
	was discharged from nosper was discharged from nosper normal throughout hospital stay.
	normal throughout hospitur normal throughout hospitur rinal diagnosis: breast abscess due to Staph, aureus. Final diagnosis: breast abscess due to Staph, aureus.
	Result: rapid and complete Result: rapid and complete following failure of penicillin.
	following
	Laboratories.
	Communication to Abbott Laboratories.
	Colline

specific against coccic infections

Now, you can prescribe an antibiotic (Filmtab ERYTHROCIN) that provides specific therapy against staph-, strep- or pneumococci. Since these organisms cause most bacterial respiratory infections (and since they are the very organisms most sensitive to ERYTHROCIN) doesn't it make good sense to prescribe ERYTHROCIN when the infection is coccic?



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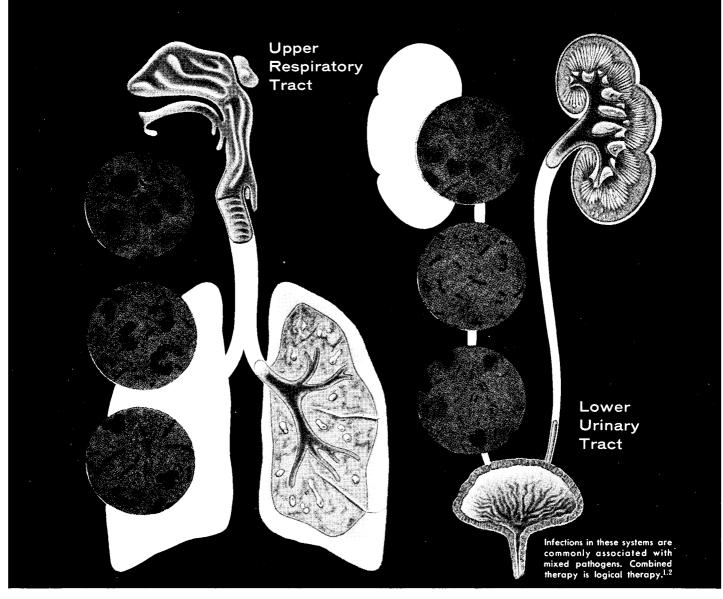
with little risk of serious side effects

Since ERYTHROCIN is inactive against gramnegative organisms, it is less likely to alter intestinal flora—with an accompanying low incidence of side effects. Also, your patients seldom get the allergic reactions sometimes seen with penicillin. Or loss of accessory vitamins during ERYTHROCIN therapy. Filmtab ERYTHROCIN (100 and 250 mg.), bottles of 25 and 100.



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(Erythromycin, Abbott)
STEARATE

*Filmtab—Film sealed tablets; patent applied for.



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Combined Therapy Broadens the Attack

For the broad attack required in mixed or laboratory-undiagnosed infections, BICILLIN-SULFAS unites two distinct approaches—antibiotic and chemotherapeutic.³ Because these actions complement each other, BICILLIN-SULFAS has been shown in recent clinical studies^{1,2} to offer decisive control over a wide range of gram-positive and gramnegative infections.

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- 1. Daly, J.W.: Antibiot. & Chem. 4: 687 (June) 1954.
- 2. Bohne, A.W., and Chase, W.E.: Am. J. M. Sc. In press.
- 3. Editorial: J.A.M.A. 159:1459 (Dec. 10) 1955.

TABLETS

SUSPENSION



des



in arthritis and allied disorders...

nonhormonal anti-arthritic

BUTAZOLIDIN®

relieves pain • improves function • resolves inflammation

Employing the serum protein-polysaccharide ratio (PR) as an objective criterion of rheumatoid activity, it has again been shown that BUTAZOLIDIN "...produces more than a simple analgesic effect in rheumatoid arthritis."

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Long-term study has now shown that the failure rate with BUTAZOLIDIN in rheumatoid arthritis, and particularly in rheumatoid spondylitis, is significantly lower than with hormonal therapy.³

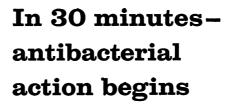
(1) Payne, R. W.; Shetlar, M. R.; Farr, C. H.; Hellbaum, A. A., and Ishmael, W. K.: J. Lab. & Clin. Med. 45:331, 1955. (2) Bunim, J. J.; Williams, R. R., and Black, R. L.: J. Chron. Dis. 1:168, 1955. (3) Holbrook, W. P.: M. Clin. North America 39:405, 1955.

BUTAZOLIDIN® (brand of phenylbutazone). Red coated tablets of 100 mg.

BUTAZOLIDIN being a potent therapeutic agent, physicians unfamiliar with its use are urged to send for literature before instituting therapy.

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Oral Suspension, 5 mg. per cc. bottle of 118 cc.

*Breakey, R. S.; Holt, S. H., and Siegel, D.: J. Michigan M. Soc. 54: 805, 1955.

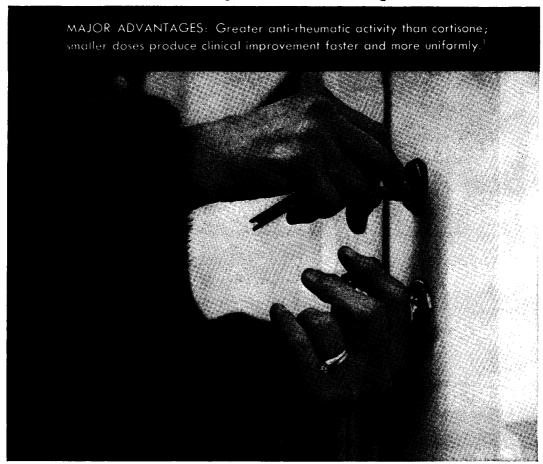
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DIVISION OF MERCK & CO., INC.

REFERENCES: 1. Boland, E. W. and Headley, N. E., J.A.M.A. 148:981, March 22, 1952. 2. Ward, L. E., Polley, H. F., Slocumb, C. H. and Hench, P. S., J.A.M.A. 152:119, May 9, 1953. 3. Snow, W. B. and Coss, J. A., N.Y. State J. Med. 52:319, Feb. 1, 1952.



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widely prescribed because of these important advantages:

- 1) rapid diffusion and penetration
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in prolonged illness, prescribe

ACHROMYCIN SF

TETRACYCLINE with STRESS FORMULA VITAMINS

Attacks the infection, bolsters the body's natural defense. Stress vitamin formula suggested by the National Research Council in *dry-filled*, sealed capsules with ACHROMYCIN, 250 mg. Also available: ACHROMYCIN SF ORAL SUSPENSION (Cherry Flavor), 125 mg. per 5 cc.



dry-filled sealed capsules

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Each ACHROMYCIN SF CAPSULE contains:

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Ascorbic Acid (C)	75 mg.
Thiamine Mononitrate (B ₁)	2.5 mg.
Riboflavin (B ₂)	2.5 mg.
Mindonia	OF

Pyridoxine (B ₆)	0.5 mg.
Folic Acid	0.375 mg.
Calcium Pantothenate	5 mg.
Vitamin K (Menadione)	0.5 mg.
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Noludar relaxes the patient and usually induces sleep within one-half to one hour, lasting for 6 to 7 hours. Clinical studies in over 3,000 patients have confirmed the usefulness of Noludar in the relief of nervous insomnia and daytime tension. Noludar 'Roche' is not a barbiturate. Available

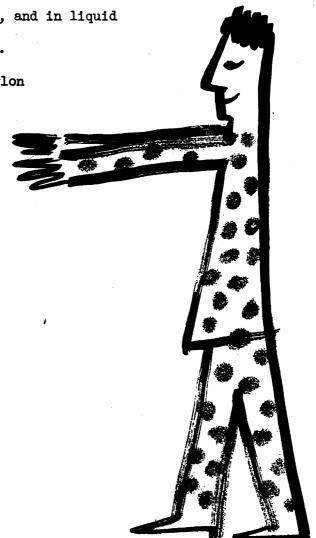
in 50-mg and 200-mg tablets, and in liquid

form, 50 mg per teaspoonful.

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eases pain AND promotes rehabilitation





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stimulates secretion of corticotropin ... prolongs action of endogenous corticosteroids

free from adverse reactions.



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therapy of rheumatic affections with greater Safety and Economy



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(PABALATE WITH HYDROCORTISONE)

Clinical evidence indicates that, in Pabalate-HC, the synergistic antirheumatoid effects of hydrocortisone, salicylate, para-aminobenzoate, and ascorbic acid achieve satisfactory remission of symptoms in up to 85% of cases studied

- with a much higher degree of safety
- even when therapy is maintained for long periods
- at significant economy for the patient

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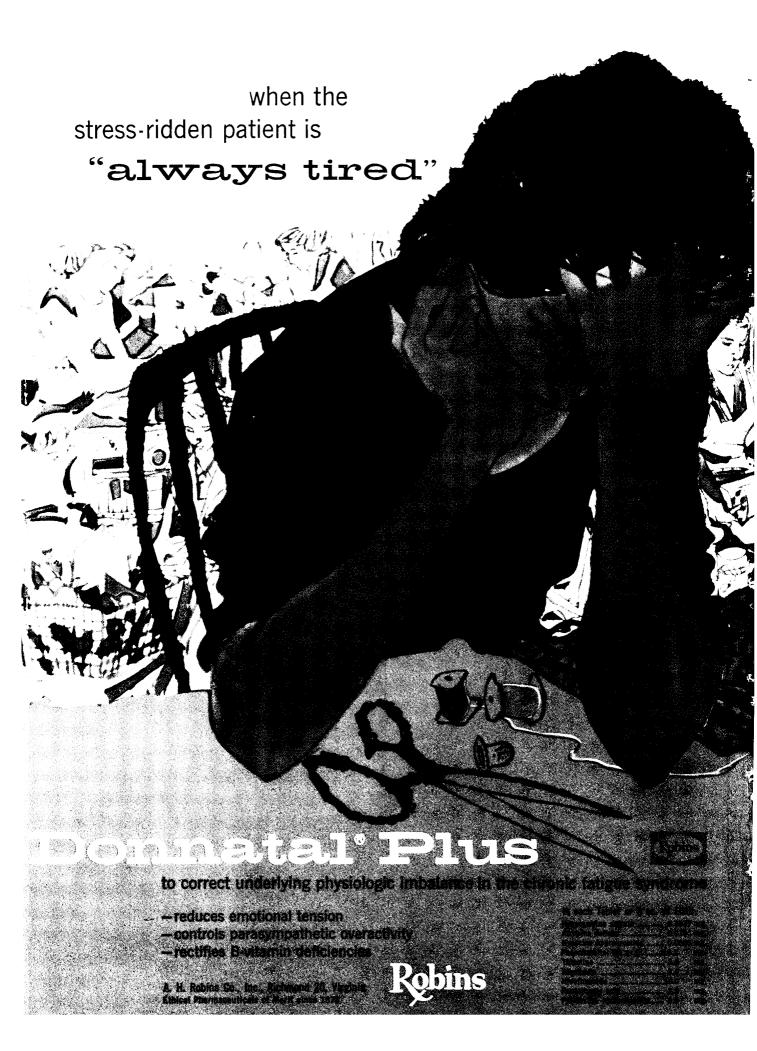
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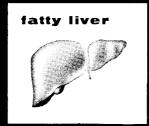
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choline • methionine • inositol • vitamin B_{12} • liver

METHISCHOL helps mobilize fats from the liver, reduce fatty deposits and lessens tendency to fibrosis, stimulate regeneration of new liver cells, generally improve liver function. This leads to enhanced carbohydrate metabolism and more stable blood sugar levels.

artherosclerosis and coronary disease, with abnormally high serum cholesterol and lipid levels, are frequently observed in the overweight. METHISCHOL improves fat and cholesterol metabolism and often reduces pathologic levels toward the normal.

Bottles of 100, 250, 500 and 1000 capsules; 16 oz. and gallon syrup.

SAMPLES and literature upon request.

u. s. vitamin corporation (Arlington-Funk Labs., division) 250 E. 43rd St., New York 17, N.Y.

The suggested daily therapeutic dose of 9 capsules or 3 tablespoonfuls of Methischol provides: Choline Dihydrogen Citrate,* 2.5 Gm.; d1, Methionine, 1.0 Gm.; Inositol, 0.75 Gm.; Vitamin B₁₂, 18 mcg.; Liver Concentrate and Desiccated Liver,† 0.78 Gm.

^{*}Present in syrup as 1.15 Gm. Choline Chloride. †Present in syrup as 1.2 Gm. Liver Concentrate.

for results you can trust...
patients' reports you can rely on...

COO CLINITEST®

the urine-sugar test with the Laboratory-Controlled color scale

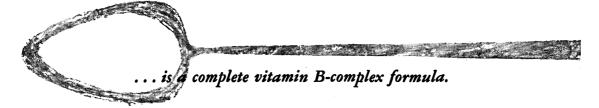
- clear-cut color changes
 in the clinically significant range
- avoids trace reactions that confuse the clinical picture
- close correlation with quantitative tests



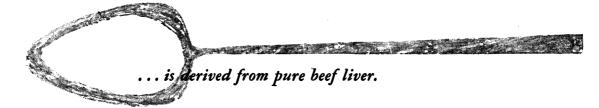
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LEDERPLEX LIQUID



LEDERPLEX LIQUID



LEDERPLEX LIQUID



LEDERPLEX LIQUID

dges not "wear thin" or go "flat"

over a prolonged dose regimen

LEDERPLEX*

Vitamin B-Complex Liquid LEDERLE

Each teaspoonful (4 cc.) contains:

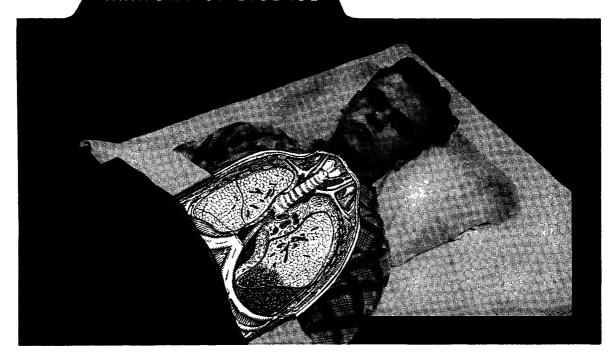
Thiamine HCl (B ₁)	2 mg.	Pantothenic Acid	2 mg.
Riboflavin (B ₂)	2 mg.	Choline	20 mg.
Niacinamide	10 mg.	Inositol	10 mg.
Folic Acid	0.2 mg.	Soluble Liver Fraction	470 mg.
Pyridoxine HCl (B ₆)	0.2 mg.	Vitamin B ₁₂	5 mcgm.

Also offered in Tablet, Capsule and Parenteral forms.

LEDERLE LABORATORIES DIVISION AMERICAN Cyanamid company PEARL RIVER, NEW YORK



ANATOMY OF DISEASE



FOUR SULFAS FOR GREATER CERTAINTY

safety • rapid action • broadest antibacterial spectrum

DELTAMIDE®

THE PREFERRED QUADRI-SULFA MIXTURE

Deltamide combines four sulfas for a better therapeutic effect and remarkable freedom from toxicity. Deltamide assures:

- effective blood levels in most patients within an hour
- increased solubility in the urine low incidence of sensitization
- broadest spectrum of antibacterial activity

WHEN THE SITUATION CALLS FOR SULFONAMIDES WITH PENICILLIN-

PRESCRIBE DELTAMIDE w/penicillin

Each tablet or 5 cc. of the suspension also contains 250,000 units of potassium penicillin G.



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A DIVISION OF ARMOUR & COMPANY . KANKAKEE, ILLINOIS



Constantly improved: ... to meet latest standards.

A balanced multivitamin formula including natural B Complex factors and minerals



Available in pleasant tasting liquid or small white tablets Liquid: pints . . . Tablets: bottles of 100 and 250

One tablespoonful ($\frac{1}{2}$ oz.), suggested daily dose, contains: 10,000 USP Units A, 1,000 USP Units D, 4 mg. B₁, 4 mg. B₂, 0.2 mg. B₆, 30 mg. Niacin and Niacinamide, 4.3 mg. Panthenol, 0.2 mg. E, 15 mg. Iron, 0.15 mg. todine, 1 mg. Manganese.

VITAMINS

A D B₁ B₂ B₆ E Niacin Niacinamide Panthenol

including entire
B COMPLEX
Minerals - Malt

(see back panel)

Two tablets, suggested daily dose, contain: 10,000 USP Units A, 1,000 USP Units D, 100 mg. C, 5 mg. B₁, 5 mg. B₂; 0.2 mg. B₆, 1 mcg. B₁₂, 30 mg. Niacin and Niacinamide, 4.3 mg. Panthenol, 0.2 mg. E, 15 mg. Iron, 0.15 mg. lodine, 200 mg. Calcium, 0.2 mg. Cobalt, 0.75 mg. Copper, 5 mg. Magnesium, 5 mg. Potassium, 1 mg. Manganese, 0.3 mg. Zinc.

Upjehn

Relax the nervous, tense, emotionally unstable:

Reserpoid

(Pure crystalline alkaloid)

Each tablet contains:

Reserpine0.1 mg.

or 0.25 mg.

or 1.0 mg.

Supplied:

Scored tablets

0.1 and 0.25 mg. in bottles of 100 and 500

1.0 mg. in bottles of 100

The Upjohn Company, Kalamasoo, Michigan



DSATGOR for sturdy growth and

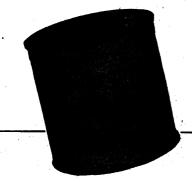
Optimal Resistance to Infection



Sturdy growth of the infant and resistance to disease depend largely on nutritional status.

Undernourished or premature infants can be advanced toward optimal resistance by properly improved nutrition. Lowered resistance of a healthy-appearing infant not infrequently is due to subclinical deficiencies; such an infant, too, needs a complete formula.

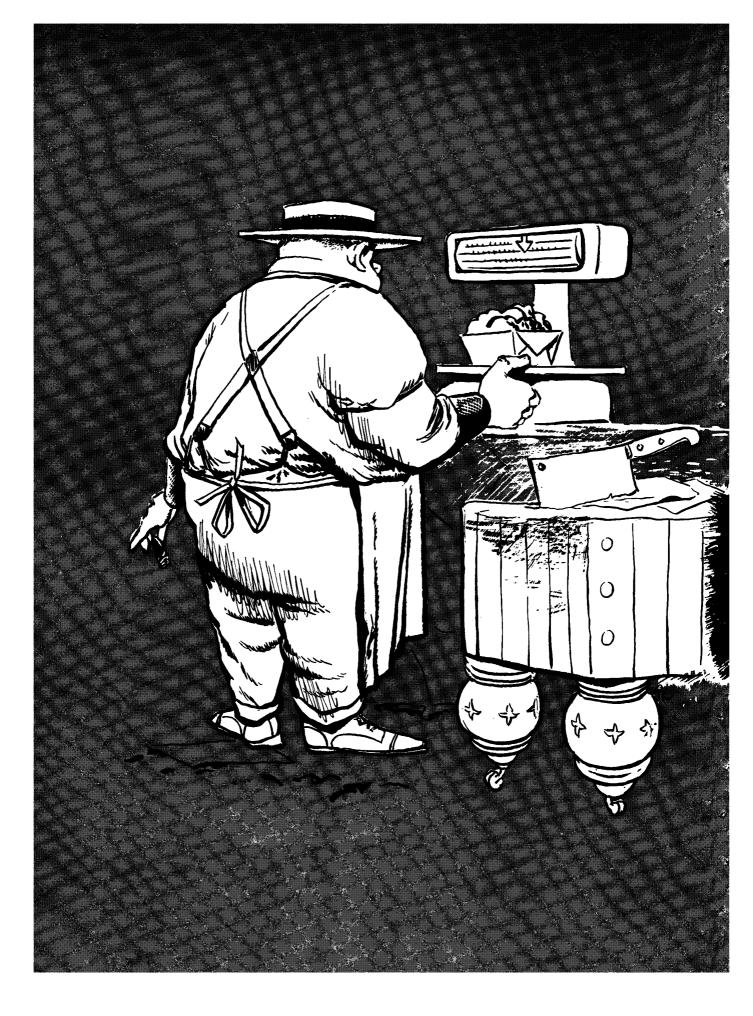
The completeness of Pelargon's formula—mildly acidified with lactic acid—requires no supplementation and assures optimal nutrition for normal infants, those with digestive difficulties, and premature or marasmic infants.



No other infant formula offers more authoritative formulation, better digestibility or greater prophylactic nutrition than Pelargon. _NESTLE—A time-honored name in the_ field of infant nutrition

THE NESTLÉ COMPANY, INC.

Professional Products Division
White Plains, New York



The High Price of Fat

Here is where you have to clamp on a control.

One can paper the dining room wall with diet lists—but that will not help the patient understand the serious end-results of over-eating.

Where a chemical control is needed to offset the food craving which contributes to his obesity



-gives you that control—it depresses the appetite—gives the patient a feeling of well-being and energy which encourages activity and lessens dependence upon heavy food consumption.



Supplied: 5 mg. tablets, scored, green; imprinted 'McNeil'—bottles of 100 and 1,000. Samples on request. Also available in a pleasant-tasting elixir (colored amber); each 5 cc. (one teaspoonful) containing 5 mg.—pints and gallons.

McNEIL LABORATORIES, INC. • PHILADELPHIA 32, PA.

if your patients remember this ...



... they may need NEOBON now

new NEOBON contains 4 factors plus 1... for those over 41

Gonadal Hormone Replacement

Balanced combination of ethinyl estradiol and methyltestosterone

Hematinic Component

Iron plus 7 other hematopoietic factors

Digestant Enzyme Replacement

Helps insure adequate digestion

Nutritional Supplement

9 important minerals, plus essential vitamins

and the exclusive "PLUS 1" FACTOR

Protein Improvement

With lysine, essential amino acid commonly lacking in geriatric diets

Supplied: Bottles of 60 soft, soluble capsules.

*TRADEMARK



CHICAGO 11, ILLINOIS

3 NEOBON CAPSULES (ONE DAILY DOSE)

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Methyl Testosterone	3.0 mg.
Ethinyl Estradiol	0.018 mg.
Glutamic Acid	90 mg.
Pancreatic Substance*	150 mg.
Liver-Stomach Substance†	300 mg.
Iron (from Ferrous Gluconate)	10.2 mg.
Folic Acid	0.3 mg.
Ascorbic Acid (Vitamin C)	150 mg.
Vitamin B ₁₂	
(Oral Concentrate)	3 mcg.
Molybdenum (from Sodium Molybdate)	2 mg.
Bourum Morybuate)	2 mg.

PROVIDE:	
Cobalt (from	
Cobaltous Sulfate)	0.1 mg.
Copper (from Cupric Sulfate)	1 mg.
Vitamin A	_
(Palmitate)6,000 U.S.	P. Units
Vitamin D (Irradiated	
Ergosterol)600 U.S.I	P. Units
Vitamin E (as Tocopheryl	
Acetate)	15 I.U.
Calcium Pantothenate	15 mg.
Thiamine Mononitrate	
(Vitamin B ₁)	1.5 mg.
Riboffavin (Vitamin B2)	1.5 mg.

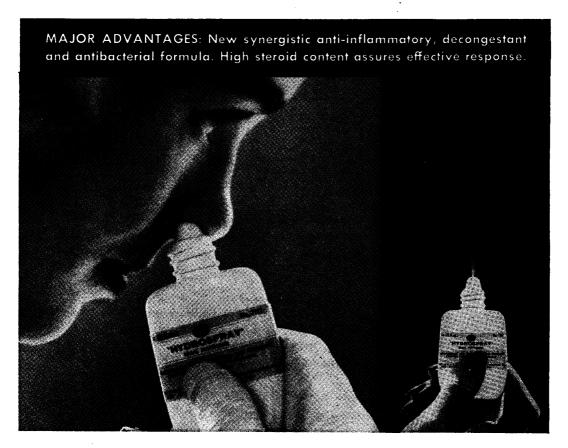
Pyridoxine Hydrochloride	
(Vitamin B ₆)	1.5 mg.
Niacinamide	150 mg.
Manganese (from	
Manganous Sulfate)	1 mg.
Magnesium (from	
Magnesium Sulfate)	6 mg
Iodine (from Potassium Iodide)	0.15 mg.
Potassium (from	
Potassium Sulfate)	5 mg.
Zinc (from Zinc Sulfate)	1.2 mg.
Rutin	15 mg.
1-Lysine	150 mg.

^{*}Enzymatically active defatted material obtained from 750 mg, of whole fresh pancreas, †Enzymatically active defatted material obtained from 1,500 mg, of whole fresh liver and stomach.

Dosage: For optimal effect, one Neobon capsule, three times daily, with meals. Supplied: in bottles of 60 soft, soluble capsules.

Hydrocortone® with propadrine® and neomycin

NASAL SUSPENSION



Topically applied hydrocortisone in therapeutic concentrations has been shown to afford a significant degree of subjective and objective improvement in a high percentage of patients suffering from various types of rhinitis. Hydrospray provides Hydrocortone in a concentration of 0.1% plus a safe but potent decongestant, Propadrine, and a wide-spectrum antibiotic, Neomycin, with low sensitization potential. This combination provides a three-fold attack on the physiologic and pathologic manifestations of nasal allergies which results in a degree of relief that is often greater and achieved faster than when any one of these agents is employed alone. INDICATIONS: Acute and chronic rhinitis, vasomotor rhinitis, perennial rhinitis and polyposis.

SUPPLIED: In squeezable plastic spray bottles containing 15 cc. Hydrospray, each cc. supplying 1 mg. of Hydrocortone, 15 mg. of Propadrine Hydrochloride and 5 mg. of Neomycin Sulfate (equivalent to 8.5 mg. of neomycin base).



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DIVISION OF MERCK & CO., INC.

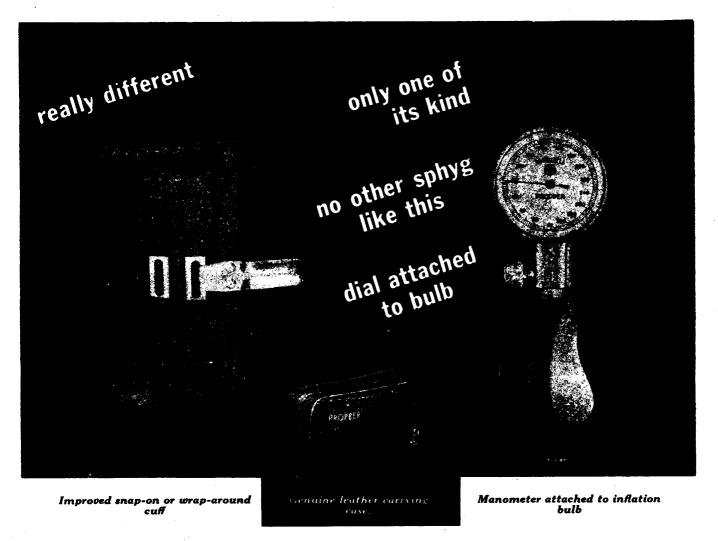
REFERENCE: 1. Silcox, L. E., A.M.A. Arch. Otolaryng. 60:431, Oct. 1954.



manometer attached to bulb
manometer attached to bulb
only you can see the dial is in your hand
the dial is in your hand
only you can see the dial . . .
prevents patient's selfprevents patient's selfprevents patient's selfprevents patient's no bulb
manometer attached to bulb
manometer attached to bulb
no bulky box on the table
no bulky box on the dial is in your hand

Send the Propper Manuell Sphygmomanometer for 14 days free trial. At the end of 14 days I will return the instrument to you or will pay my regular dealer \$43.00 for the snap-on cuff model, or \$41.00 for the wrap-around cuff model.

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PROPPER MANUELL* Sphygmomanometer

Specialists and G.P.'s prefer Manuell . . . Clinicians with several examining rooms have a nurse or assistant prepare patients with cuffs . . . the physician walks in, plugs in the manometer and takes his reading with no loss of time.

Pediatricians and psychiatrists have less trouble with wiggling, squirming or nervous patients—no hook-

ing or hanging the manometer, the dial is in the physician's hand.

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10-year Certificate of Warranty packed with each instrument. Propper, manufacturers of many hospital and laboratory instruments and supplies, stands behind Manuell—every Manuell is pre-tested, numbered, recorded, guaranteed!



Dear Doctor:

SILICARE -- AN INNOVATION FOR CHAPPED, DETERGENT-DRIED, HOUSEWIVE'S HANDS ...

SILICARE, (a combination of silicone and hexachlorophene, in a specially prepared base) was found very effective in the treatment of subacute and chronic housewives' eczema, contact dermatitis of the hands, uncomplicated "diaper rash", perioral dermatitis due to excessive moisture, angular stomatitis and cheilitis.

CAREFULLY CONDUCTED CLINICAL TESTS
SUBSTANTIATE SILICARE'S THERAPEUTIC CLAIMS.

The results of these tests were reported in an article which first appeared in California Medicine. As SILICARE is now being nationally advertised and distributed we thought that both a reprint of this article and a professional package of SILICARE might be of interest to you.

If you will fill in the coupon below, we shall forward these to you. Above all, we most certainly would value any comments you might have respecting SIDICARE.



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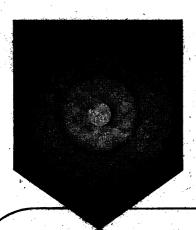
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Le Van, P., Sternberg, T. H., and Newcomer, V. D., Cal. Med., 81: 210-213, Sept. 1954.

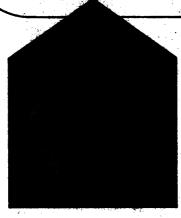
Silicones 1.5 per cent; glyoxyl diureide. 0.2 per cent; camphor. 0.1 per cent; menthol. 0.1 per cent; hexachlorophene, 0.25 per cent; in an ethanolamine stearate lotion.

the only broad spectrum antibiotic preparation that...



1 provides the antimicrobial activity of tetracycline

Because it contains Steclin (Squibb Tetracycline), the well tolerated broad spectrum antibiotic, MYSTECLIN is an effective therapeutic agent for many common infections. Most pathogenic bacteria, as well as certain large viruses, certain Rickettsiae, and certain protozoans, are susceptible to Mysteclin.



2 protects the patient against monitial superinfection

Because it contains Mycostatin (Squibb Nystatin), the first safe antifungal antibiotic, MYSTECLIN acts to prevent monilial overgrowth frequently observed during broad spectrum antibiotic therapy. Manifestations of this overgrowth may include some of the diarrhea and anal pruritus associated with antibiotic therapy, as well as vaginal moniliasis and thrush. On occasion, serious and even fatal infections caused by monilia may occur.

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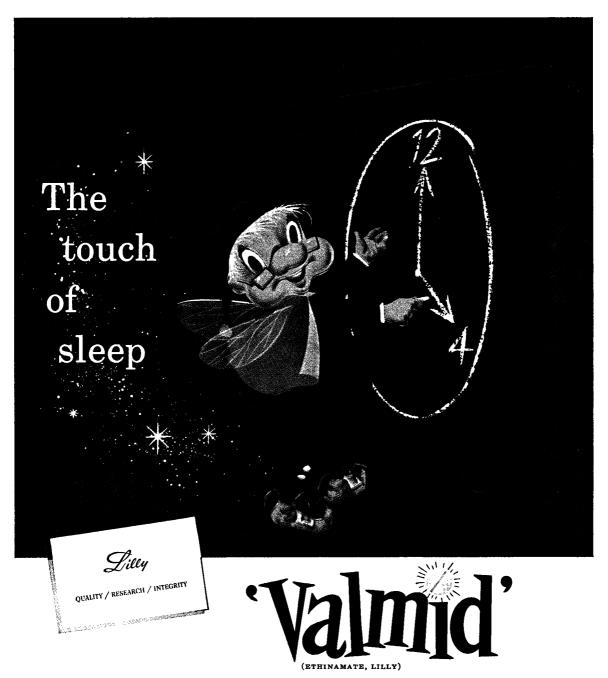
STECLIN-MYCOSTATIN (Squibb Tetracycline-Nystatin)

Each MYSTECLIN Capsule contains 250 mg. Steclin (Squibb Tetracycline) Hydrochloride and 250,000 units Mycostatin (Squibb Nystatin).

Minimum adult dose: 1 capsule q.i.d. Supply: Bottles of 12 and 100.

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$the \, nonbarbiturate \, sedative \, with \, a \, four-hour \, action \, span$

The very short action of 'Valmid' permits your insomnia patient a quicker onset of normal sleep and a completely refreshed awakening. 'Valmid' also provides a wide margin of safety. Kidney or liver damage does not contraindicate its use.

For your next patient with simple

insomnia caused by mental unrest, excitement, apprehension, or extreme fatigue, consider 'Valmid' for gentle, restful sleep.

DOSAGE: Prescribe 1 or 2 tablets (usually 1 suffices) to be taken about twenty minutes before bedtime.

Valmid is supplied in 0.5 Gm. tablets

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UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES

- Surgical Planing. Begins in March. Twelve hours. Fee: \$25.00.
- Physics of Clinical Applications of Radioactive Isotopes. Twenty-four hours. February 10-June 22. Fee: \$50.00.
- Anesthesia. Full time for three months. Opening every three months. Fee: \$300.00.
- Contact: Phil R. Manning M.D., Director of Medical Extension Education, University of Southern California School of Medicine, 2025 Zonal Avenue, Los Angeles 33. CApital 5-1511.

COLLEGE OF MEDICAL EVANGELISTS

- Anesthesiology. Daily, full-time, four months, beginning each four months. Fee: \$300.
- Gynecology, Wednesdays, March 21 to May 23. Ten hours. Fee: \$30.00.
- Operative Surgery, Wednesdays, March 21 to June 6. Thirty hours: Fee: \$200.00.
- Thoracic Surgery, Wednesdays, April 18 to May 9. Eight hours. Fee: \$30.00.
- Diseases and Injuries of Bones and Joints, Daily, July 2 to July 31. Full time. Fee: \$100.00.
- Contact: Chairman, Section on Graduate and Postgraduate Medicine, College of Medical Evangelists, 1720 Brooklyn Ave., Los Angeles 33. Angelus 9-9131, Ext. 205.

STANFORD UNIVERSITY

- Monday Morning Clinical Conferences, Room 515.
- Contact: D. H. Pischel, M.D., Professor, Division of Ophthalmology, Stanford University School of Medicine.
- Postgraduate Conference in Otorhinolaryngology, March 26 to 30. Fee: \$100.00.
- Postgraduate Conference in Ophthalmology, March 19 to 23. Fee: \$100.00.
- Postgraduate Conference in Practical Pediatric Dermatology. March 23-24. Fee: \$50.00.
- Contact: Office of the Dean, Stanford University School of Medicine, 2398 Sacramento Street, San Francisco 15. WEst 1-8000.

CALIFORNIA MEDICAL ASSOCIATION POSTGRADUATE INSTITUTES

- WEST COAST COUNTIES in association with College of Medical Evangelists, March 1-2, Golden Bough Theater and La Playa Hotel, Carmel.
- NORTH COAST COUNTIES in association with University of California School of Medicine, San Francisco, April 5 and 6, Veterans Memorial Auditorium, Santa Rosa.
- SAN JOAQUIN VALLEY COUNTIES in association with the University of California School of Medicine, Los Angeles, May 10 and 11, Hacienda, Fresno.
- SACRAMENTO VALLEY COUNTIES in association with Stanford University School of Medicine, June 20, 21, 22, Cal-Neva Lodge, Lake Tahoe.
- Contact: C. A. Broaddus, M.D., Director of Postgraduate Activities, P.O. Box A-1, Carmel, California, or Mrs. Margaret H. Griffith, Assistant Director, Postgraduate Activities, California Medical Association, 417 So. Hill St., Los Angeles 13.

Medical Dates Bulletin

FEBRUARY MEETINGS

- MIDWINTER X-RAY CONFERENCE sponsored by Los Angeles Radiology Society, Biltmore Hotel, Los Angeles, February 25 and 26.
- Contact: Robert B. Engle, M.D., program chairman, St. Luke's Hospital, Pasadena 8.
- UNIVERSITY OF CALIFORNIA SPROUL ANNIVERSARY CELEBRATION SYMPOSIUM, "The University and the Medical Sciences." Monday and Tuesday evenings, February 27 and 28, Morrison Auditorium in Golden Gate Park, San Francisco. All physicians cordially invited to attend.
- Contact: Seymour M. Farber, M.D., chairman, at Office of Medical Extension, University of California Medical Center, San Francisco 22. MOntrose 4-3600, Ext. 665.

MARCH MEETINGS

- LAENNEC SOCIETY scientific and dinner meeting each fourth Friday, 6:30 p.m., Alexander Hamilton Hotel, San Francisco. For all physicians interested in Chest Diseases.
- Contact: E. P. Von Allmen, secretary-treasurer.
- COLLEGE OF MEDICAL EVANCELISTS ALUMNI POSTGRADUATE CONVENTION. Refresher courses, March 4 and 5, White Memorial Hospital, Los Angeles. Scientific Assembly, March 6 to 8, Biltmore Hotel, Los Angeles.
- Contact: Walter B. Crawford, managing director, College of Medical Evangelists, Loma Linda.
- REGIONAL CONFERENCE ON PHYSICIANS AND SCHOOLS, March 9-10. Convention Hall, Balboa Park, San Diego. Presented by California Medical Association in cooperation with San Bernardino, Orange, Riverside, San Diego and Inyo-Mono County Medical Societies.
- Contact: Robert L. Thomas, assistant executive secretary, California Medical Association, 450 Sutter Street, San Francisco.
- CANCER COMMISSION, California Medical Association, Cancer Conference for Yolo County Medical Society. March 7, 6:30 p.m., Woodland.†
- CANCER COMMISSION, California Medical Association, Cancer Conference for San Diego County Medical Society.

 March 13, 5:30 p.m., U. S. Naval Hospital, San Diego.†
- CANCER COMMISSION, California Medical Association, Cancer Conference for Kern County Medical Society. March 20, 3:00 p.m., Bakersfield.†
- MEDICAL ALUMNI COMMITTEE OF CHILDREN'S HOSPITAL, San Francisco, March 17.* Morning: Dermatology. Afternoon: Nutritional problems peculiar to modern pediatrics.
- SOUTHWESTERN PEDIATRIC SOCIETY spring meeting, March 20-21, Statler Hotel, Los Angeles.
- Contact: Wendell M. Redfern, M.D., 125 East Glenoaks Blvd., Glendale 7, or Harry O. Ryan, M.D., 149 North El Molino, Pasadena 4.
- *For registration or information, contact: Gertrude Jones, M.D., Children's Hospital, San Francisco.
- †Contact: Walter E. Batchelder, M.D., Medical Director, Cancer Commission, 467 O'Farrell Street, San Francisco.

APRIL MEETINGS

- CALIFORNIA TUBERCULOSIS AND HEALTH ASSOCIATION, California Trudeau Society and California Sanatorium Association Annual Meeting, Sheraton-Palace Hotel, San Francisco, April 5, 6, 7.
- Contact: E. L. Daggett, director, Public Relations, California Tuberculosis and Health Association, 130 Hayes Street. San Francisco 2.
- CANCER COMMISSION, California Medical Association, Cancer Conference for Fresno County Medical Society.

 April 10, 7:00 p.m., Sunnyside Country Club, Fresno.
- UNITED STATES-MEXICO BORDER PUBLIC HEALTH ASSOCIA-TION, 14th annual meeting, Calexico (California) and Mexicali (Baja California), April 13 to 16.
- Contact: Sidney B. Clark, M.D., secretary, 204 U. S. Court House, El Paso, Texas, or Donald G. Davy, M.D., assistant chief, Division of Local Health Service, 2151 Berkeley Way, Berkeley 4.
- MEDICAL ALUMNI COMMITTEE OF CHILDREN'S HOSPITAL, San Francisco, April 14.* Behavior Problems and Child-hood Psychiatry.
- AMERICAN COLLEGE OF PHYSICIANS 37TH ANNUAL SES-SION, Los Angeles, April 16-20.
- Contact: George C. Griffith, M.D., General Chairman, Box 25, 1200 N. State St., Los Angeles 33.
- CANCER COMMISSION, California Medical Association Cancer Conference for San Luis Obispo County Medical Society, April 21, 6:30 p.m. Dinner, San Luis Obispo.†
- Valley Children's Hospital Annual Spring Clinics, April 27 and 28, 9 a.m., Roosevelt High School Auditorium, Fresno.
- WESTERN INDUSTRIAL MEDICAL ASSOCIATION annual meeting, all day, April 28, Ambassador Hotel, Los Angeles.
- Contact: Edward Zaik, M.D., secretary, 740 South Olive Street, Los Angeles 14.
- HAWAII MEDICAL ASSOCIATION Centennial Celebration. Scientific sessions, historical pageant of 100 years of medicine in Hawaii, social festivities, etc., Honolulu, April 22 to 29.
- Contact: Hawaii Medical Association, 510 S. Beretania Street, Honolulu 13, Hawaii.

- CALIFORNIA MEDICAL ASSOCIATION ANNUAL MEETING, celebrating 100th Anniversary, Ambassador Hotel, Los Angeles, April 29 to May 2.
- Contact: John Hunton, Executive Secretary, 450 Sutter St., San Francisco 8, or Ed Clancy, Director of Public Relations, 417 S. Hill St., Los Angeles 13.

MAY MEETINGS

- New Mexico Medical Society annual session, Roswell, New Mexico, May 2 to 4.
- Contact: Ralph R. Marshall, executive secretary, 223-24 First National Bank, Albuquerque, N. M.
- CALIFORNIA HEART ASSOCIATION ANNUAL MEETING AND SCIENTIFIC SESSION, La Playa Hotel, Carmel, May 18 to 20.
- Contact: Alan Croft Blanchard, field director, California Heart Association, 1428 Bush Street, San Francisco 9.
- WESTERN BRANCH, AMERICAN PUBLIC HEALTH ASSOCIA-TION Annual Meeting, Salt Lake City, Utah, May 30 to June 2.
- Contact: Mrs. L. Amy Darter, secretary-treasurer, at State Public Health, 2151 Berkeley Way, Berkeley 4, California.

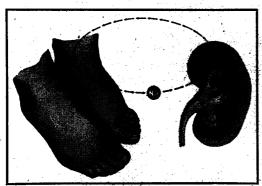
SUMMER AND FALL MEETINGS

- IDAHO STATE MEDICAL ASSOCIATION annual meeting, June 17-20, Sun Valley, Idaho.
- Contact: Armand L. Bird, executive secretary, Idaho State Medical Association, 364 Sonna Building, Boise, Idaho.
- COLORADO DIVISION OF THE AMERICAN CANCER SOCIETY 10th annual Rocky Mountain Cancer Conference, Shirley-Savoy Hotel, Denver, Colorado, July 11 and 12.
- Contact: John S. Bouslog, M.D., 835 Republic Building, Denver 2. Colorado.
- SAN DIEGO COUNTY GENERAL HOSPITAL TENTH ANNUAL POSTGRADUATE ASSEMBLY. September 19-20.
- Contact: Howard B. Kirtland, Sr., M.D., Chairman, Postgraduate Committee, 3505 Fourth Avenue, San Diego 3.
- CALIFORNIA SOCIETY OF INTERNAL MEDICINE ANNUAL MEETING. September 29, La Playa Hotel, Carmel.
- Contact: Mrs. Mildred B. Coleman, Assistant Secretary, Room 515, 384 Post Street, San Francisco 8.



New Orally Effective Diuretic for Congestive Edema

Best results are obtained when Mictine is administered with meals on an interrupted dosage schedule.



WITHOUT MICTINE - Prior to diuretic therapy excessive sodium and water are characteristically retained in the edematous patient.

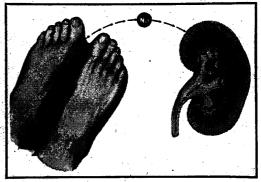
An effective diuretic has been described as one which causes excretion of water, so-dium and chloride in amounts sufficient to reduce the edema but not to result in salt depletion.

Mictine (brand of aminometradine), introduces to clinical practice an *improved* diuretic which not only meets the standard qualifications but has these seven additional advantages:

Mictine is orally effective; it is not a mercurial; it has no known contraindications; it does not upset the acid-base balance; it exerts no significant influence on electrolyte balance; it may be given in the presence of renal or hepatic diseases; it is well tolerated.

As with most effective therapeutic agents, in high dosage Mictine may cause some side effects in some patients; however, on three tablets daily side effects (anorexia and nausea, rarely vomiting, *Trademark of G. D. Searle & Co.

Descriptive literature and clinical trial packages are available on request to . . .



WITH MICTINE—Inhibition of the reabsorption of sodium ion leads to an increased excretion of sodium ion, water and chloride.

diarrhea or headache) are minimal or absent.

Clinically, Mictine is useful in the maintenance of an edema-free state in all patients and for initial and continuing diuresis in mild or moderate congestive failure. It is not intended for initial diuresis in severe congestive failure unless either sensitivity or tolerance to other diuretics has developed in the patient.

The maintenance dosage of Mictine, as well as for initial diuresis in mild or moderate congestive heart failure, is one to four 200-mg. tablets daily in divided doses; the dosage for initial diuresis in severe congestive failure, under the conditions already described, is four to six tablets daily. For either use, it is recommended that Mictine be prescribed with meals on interrupted dosage schedules; that is, prescribing Mictine on alternate days or for three consecutive days and omitting it the next four days.

SEARLE

P. O. Box 5110 C-5 Chicago 80, Illinois



"BUSINESS AS USUAL" FOR EXPECTANT MOTHERS...

WITH BOYLE OBNATAL

Few expectant mothers wrestle for a living, but most have important daily schedules to maintain.

This new Boyle prenatal formula provides 10 mg. of Vitamin B₆ (in tablet t.i.d.) for proper protein metabolism and to aid in preventing nausea. This is in accordance with the findings of Wachstein and Gudaitis in the "Journal of Laboratory and Clinical Medicine," 42:1, 98-107 (1953): "It seems the growing fetus drains the maternal source of Vitamin B₆, resulting in a disturbance of normal protein metabolism. It is suggested that pregnant women be given 10 mg. of pyridoxine hydrochloride daily."

In addition, phosphorus-free calcium lactate in the Boyle formula conforms to the findings of diet authorities Page and Page, "Obstetrics and Gynecology," 1:94-100 (1953): "Leg cramps may be either prevented or relieved to a significant degree by the use of calcium salts free of phosphorus."

Boyle Obnatal also contains Vitamin K for hypoprothrombinemia and 60 mg. available iron.

Suggested daily dose of 1 capsule-shaped tablet t.i.d. supplies:

CALCIUM LACTATE USP	CALCIUM PANTOTHENATE 5.0 mg. VITAMIN A6,000 USP units (acetate)
FERROUS SULFATE USP300.0 mg. (Iron content 60 mg.)	VITAMIN D 600 USP units IODINE 0.15 mg
VITAMIN B ₁₂ 10.0 mcg. VITAMIN C 100.0 mg.	COPPER
VITAMIN B1 4.0 mg. VITAMIN B2 2.5 mg.	MANGANESE 4.5 mg.
NIACINAMIDE 60.0 mg. FOLIC ACID 0.3 mg.	MOLYBDENUM

Bottles of 100 and 1000 capsule-shaped tablets at all pharmacies.



Pork in the Human Dietary

Pork MAY be looked upon as an important factor in America's general health and well-being. The average intake of pork in America is about 46 pounds of lean pork and 20 pounds of bacon and salt pork per person each year. But America's demand for pork goes further than taste appeal and deeper than mere statistics. Pork makes a valuable contribution to day-in-and-day-out nutrition.

Pork rates among the foremost sources of thiamine. As a source of all other B vitamins and many essential minerals, such as iron and phosphorus, pork meat is considered an important dietary constituent.

Lean pork is virtually completely digestible. Its protein serves to promote growth and aid in the maintenance of tissue cells. Like all high quality protein, that of pork aids in the elaboration of protein hormones, enzymes, and antibodies.

Pork constitutes a valuable part of the daily diet (Table I), and also contributes importantly to the nutrition of the pregnant woman (Table II).

Pork and pork products have won America's favor by their unique combination of economy, palatability, and nutritional value.

^{8.} Recommended Dietary Allowances, Washington, D.C., National Academy of Sciences—National Research Council, Publication 302, 1953.

Nutrient	ts and Calor	ies Provided	by 3-Oun	ce Portions			
TABLE I	Protein Gm.	Thiamine mg.	Niacin mg.	Riboflavin mg.	Iron mg.	Phosphorus mg.	Calories
Pork Chops, without bone, cooked, 3 oz.2	20	0.71	4.3	0.20	2.6	200	284
Ham, without bone, cooked, 3 oz.2	20	0.45	4.0	0.20	2.6	202	338
Pork Sausage, cooked, 3 oz.8	14	0.42	2.8	0.20	2.1	139	396

3.5 ounces of fresh pork loin, equivalent to approximately 3 ounces of cooked loin, contains 0.47 mg. pantothenic acid; 4 0.10 mg. pyridoxine; 4 0.005 mg. biotin; 5 36 mg. inositol; 4 0.08 mg. folic acid; 4 0.0027 mg. vitamin B12; 6 63 mg. chlorine; 7 0.1 mg. copper; 7 20 mg. magnesium; 7 280 mg. potassium; 7 70 mg. sodium; 7 and 0.01 mg. manganese. 7

Nutrients and Calories of Cooked Pork Chops (3 ounces) Expressed TABLE II as Percentages of Recommended Daily Dietary Allowances®							
Percentages of Allowances for:	Protein	Thiamine	Niacin	Riboflavin	Iron	Phosphorus	Calories
Girls, 13-15 years of age; weight, 108 lb.; height, 63 inches.	25%	55%	33%	10%	17%	15%	11%
Women, 25 years of age; weight, 121 lb.; height, 62 inches.	31%	59%	36%	14%	22%	17%	12%
Pregnant Women (3rd trimester)	25%	47%	29%	10%	17%	13%	11%

The nutritional statements made in this advertisement have been reviewed by the Council on Foods and Nutrition of the American Medical Association and found consistent with current authoritative medical opinion.

> American Meat Institute Main Office, Chicago... Members Throughout the United States

^{1.} Consumption of Food in the United States, 1909-1952, Washington, D.C., United States Department of Agriculture, Bureau of Agricultural Economics, Agricultural Handbook No. 62, September, 1953.

^{2.} Watt, B.K., and Merrill, A.L.: Composition of Foods—Raw, Processed, Prepared, Washington, D.C., United States Department of Agriculture, Agricultural Handbook No. 8, 1950.

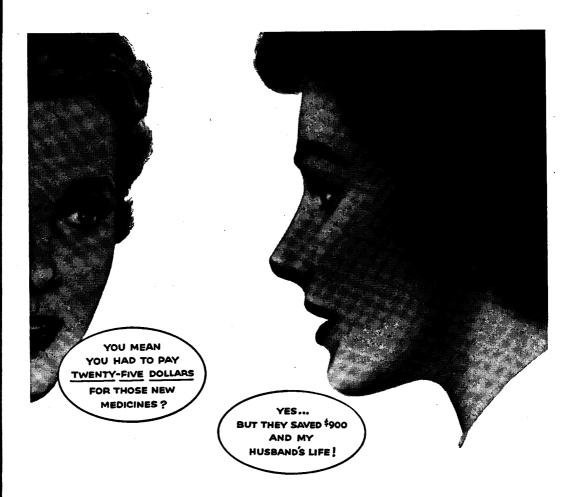
^{3.} Bowes, A. deP., and Church, C.F.: Food Values of Portions Commonly Used, ed. 7, Philadelphia, Anna dePlanter Bowes, 1951.

^{4.} Cheldelin, V.H., and Williams, R.J.: Studies on the Vitamin Content of Tissues, II, Houston, Texas, University of Texas Publication No. 4237, 1942.

^{5.} Schweigert, B.S.; Nielsen, E.; McIntire, J.N., and Elvehjem, C.A.: Biotin Content of Meat and Meat Products, J. Nutrition 26:65 (July) 1943.

Scheid, H.E., and Schweigert, B.S.: The Vitamin B₁₂ Content of Meat, Annual Report, An Outline of Research During the Fiscal Year 1953-54, Chicago, American Meat Institute Foundation, Bull. 22, 1955.

^{7.} Estimated on basis of protein content of meats. Sherman, H.C.: Food Products, ed. 4, New York, The Macmillan Company, 1948, p. 155.



YEARS AGO when the physician fought to bring a patient through a siege of pneumonia there was little he could do but help conserve the patient's strength, make him comfortable .. and hope for the best.

In fact, the doctor sadly signed death certificates for 33 out of every 100 pneumonia patients he treated. For those who survived, recovery was slow and expenses were high. The cost of an average case was about \$1,000,

including three or four weeks' time lost away from work.

Happily, this grim picture has changed. Under the onslaught of sulfa drugs . . . and now the antibiotics . . . pneumonia has steadily lost ground. Now, uncomplicated cases clear up in four to five days. And instead of losing 33 out of every 100 cases, the doctor saves all but a very few.

Just as striking as the cut in deaths and

disability is the cut in the cost of curing pneumonia. More and more patients can now be cared for at home. As a result, the average case of pneumonia may cost no more than \$100... including loss of income, the doctor's visits and the "expensive" new medicines!

Today, more than ever before, an investment in prompt and proper medical care may well represent one of the biggest bargains of your life.



Makers of medicines since 1866

There are few subjects on which the general public is more uninformed (or perhaps *mis*informed) than the cost of modern medical care.

People have always grumbled about medical bills—and they probably always will, to some extent. The trouble is they tend to see medical expense as a part of sickness—something that certainly gives them no pleasure—rather than the price of enjoying good health.

But the real economics of the situation—what the patient gets for what he pays—proves that today's medical bill usually turns out to be one of the really big bargains of his life.

The latest Parke-Davis advertisement, reproduced here, cites the amazing decline in the cost of curing pneumonia to illustrate the remarkable value represented by your patient's investment in prompt and proper medical care.

This message will reach an audience of millions of readers in mass-circulation magazines such as LIFE and the SATURDAY EVENING POST. Reprints, in small folder form, are promptly available to physicians on request.

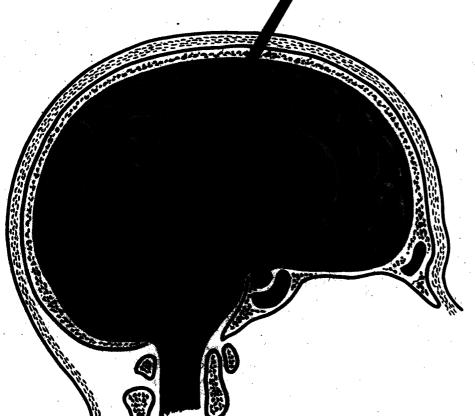
PARKE, DAVIS & COMPANY Detroit 32, Michigan

...is **THIS**

WHERE

YOUR

WILL IS HIDDEN?



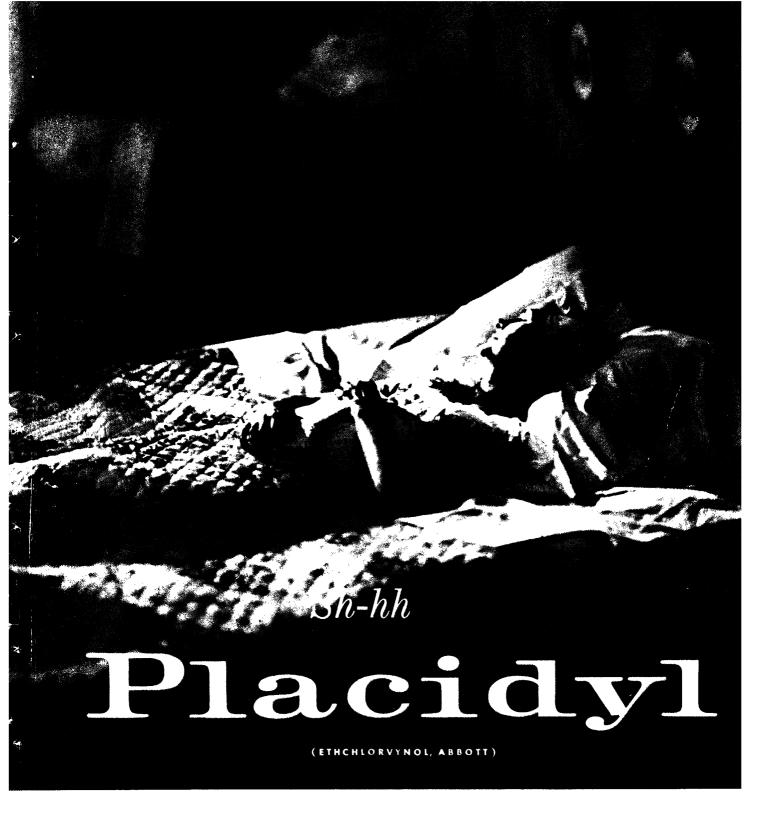
Like many physicians, you've probably been so involved with professional details that you haven't been able to work out an estate plan.

Now is the time to discuss the financial aspects of your estate with a Crocker First trust officer.

Make sure that problems concerning taxes, securities, capital, accounts receivable and insurance don't plague your family at a time when they are least able to cope with them. Make your estate plan right away—and have your Will drawn by your attorney naming Crocker First as Executor and Trustee.



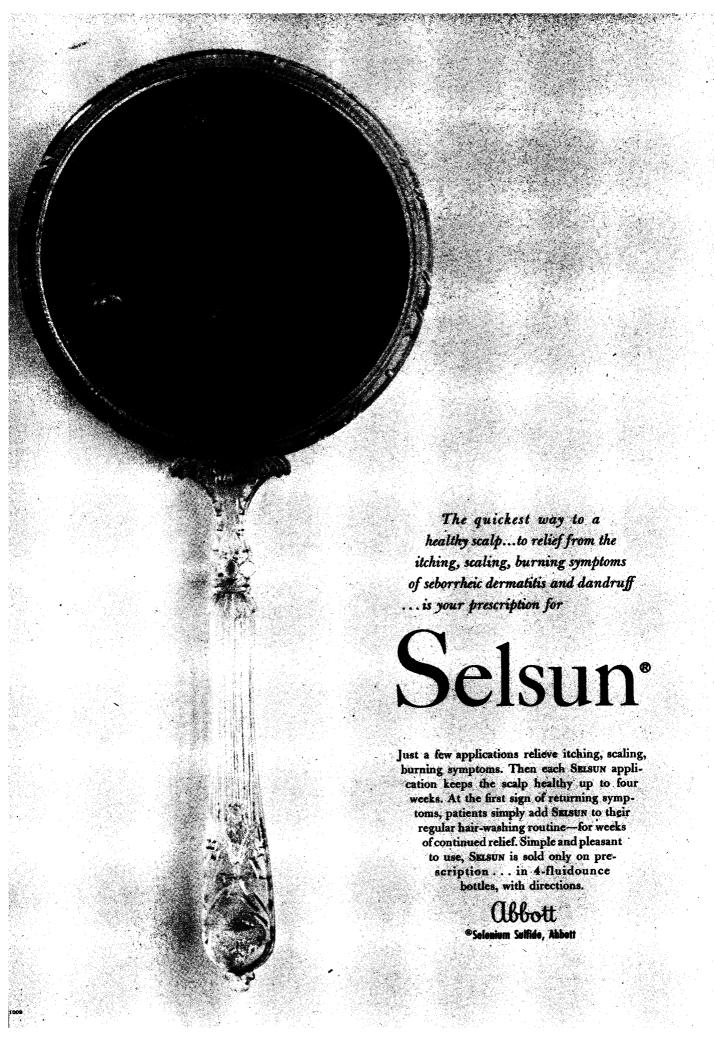
TRUST DEPARTMENT - ONE MONTGOMERY STREET - SAN FRANCISCO



nudges your patient to sleep

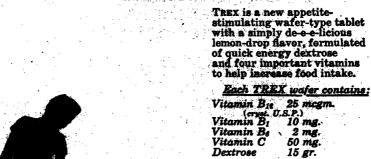
This mild new <u>non</u>barbiturate hypnotic shows virtually no side effects.

Doses to 1000 mg. display no effect on pulse, blood pressure, respiration, blood or urine. 500 mg. capsules, bottles of 100.





... when pep and energy are lacking ... USC TREA



Recommended to help stimulate appetite in undernourished or underweight children or adults, or during convalescence, and as an aid in overcoming deficiencies of the vitamins.

Usual dosage: One tablet daily or as directed by patient's response.
Bottles of 30, 100 and 500.

PASADENA
RESEARCH
LABORATORIES, INC.
2107 E. Villa St.,
Pasadena 8, Calif.

PR-1



your
patients
remember
this...
they
may need

new NEOBON's* 4 factors, plus 1

(for those over 41)

- * Gonadal Hormone Replacement (balanced combination of ethinyl estradiol and methyl testosterone)
- * Hematinic Component
 (iron plus 7 other hematopoietic factors)
- * Digestant Enzyme Replacement (helps insure adequate digestion)
- * Nutritional Supplement
 (9 important minerals, 11 essential vitamins)

and the exclusive "plus 1" factor

* Protein Improvement
(with lysine, essential amino acid commonly
lacking in geriatric diets)

for 5 common problems of aging

Literature? Write...

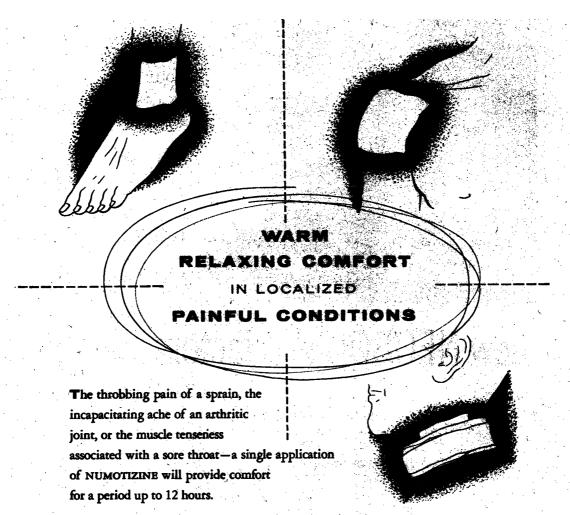


Chicago 11, Illinois

3 Neobon capsules (one daily dose) provide:		
Methyl Testosterone	3.0	mg.
Ethinyl Estradiol	0.01	8 mg.
Glutamic Acid	90	mg.
Pancreatic Substance*1	50	mg.
Liver-Stomach Substance†30	00	mg.
Iron (from Ferrous Gluconate)	10.2	mg.
Polic Acid		mg.
Ascorbic Acid (Vitamin C)1	50	mg.
Vitamin B ₁₂ (Oral Concentrate)	3	mcg.
Molybdenum (from Sodium Molybdate)		mg.
Cobalt (from Cobaltous Sulfate)		mg.
Copper (from Cupric Sulfate)	1	me.
Vitamin A (Palmitate)	J.Š.P.	Units
Vitamin D (Irradiated Ergosterol) 600 U	J.S.P.	Units
Vitamin E (as Tocopheryl Acetate)	15	I.U.
Calcium Pantothenate	īŚ	mg.
Thiamine Mononitrate (Vitamin B ₁)	1.5	mg.
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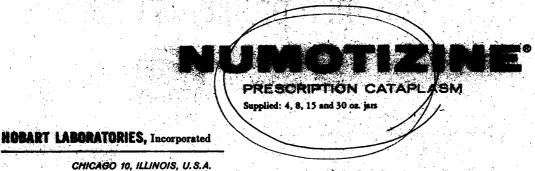
Ribofavin (Vitamin B ₂) 1.5 Pyridoxine Hydrochloride (Vitamin B ₂) 1.5 Niacinamide 150 Manganese (from Manganous Sulfare) 1 Magnesium (from Magnesium Sulfare) 6 Iodine (from Potassium Iodide) 0.15 Potassium (from Potassium Sulfare) 5 Zinc (from Zinc Sulfare) 1.2 Rutin 15 1-Lysine 150	mg. mg. mg. mg. mg. mg. mg.
1-Lysine130	mg.

*Enzymatically active defatted material obtained from 750 mg. of whole fresh pancreas.
†Enzymatically active defatted material obtained from 1,500 mg. whole fresh liver and stomach.
Dosage: For optimal effect, one Neobon capsule, three times daily, with meals.
Supplied: In bottles of 60 soft, soluble capsules.



Acting as a warm, moist dressing, NUMOTIZINE produces soothing hyperemia and analgesia in both traumatic and inflammatory congestive conditions.

NUMOTIZINE is simple to apply, requiring no heating of the area, no frequent change of dressings. As a topical application, it avoids the gastric irritation of oral analgesic medication. It is compatible with systemic medication.



CHICAGO IU, ILLINOIS, U.S.A

FORMULA: Guaiacol 2.60, Beechwood Creosote 13.02, Methyl Salicylate 2.60, Soi. Formaldehyde 2.60, Polyols and Aluminum Silicate q.s. 1000 parts. "Yessir, since I retired I've been fishing every day!"



Each year, as more and more people attain a ripe old age, more and more physicians prescribe Gevral to help keep these senior citizens fit and active. This special geriatric diet supplement provides 14 vitamins, 11 minerals, and Purified Intrinsic Factor Concentrate in one convenient, dry-filled capsule.

Geven de la Composition de la

Each GEVRAL Capsule conta	ains:
Vitamin A	5000 U.S.P. Units
Vitamin D	500 U.S.P. Units
Vitamin B ₁₂	1 mcgm.
Thiamine Mononitrate (B1)) 5 mg.
Riboflavin (B ₂)	
Niacinamide	
Folic Acid	
Pyridoxine HCI (B ₆)	
Ca Pantothenate	

Choline Dihydrogen Citrate	100 mg.
Inositol	50 mg.
Ascorbic Acid (C)	50 mg.
Vitamin E	_
(as tocopheryl acetates)	10 I.U.
Rutin	25 mg.
Purified Intrinsic	_
Factor Concentrate	0.5 mg.
Iron (as FeSO ₄)	10 mg.
lodine (as KI)	0.5 mg.

Phosphorus (as CaHPO ₄)	110 mg.
Boron (as Na ₂ B ₄ O ₇ · 10H ₂ O)	0.1 mg.
Copper (as CuO)	1 mg.
Fluorine (as CaF ₂)	0.1 mg.
Manganese (as MnO ₂)	1 mg.
Magnesium (as MgO)	1 mg.
Potassium (as K ₂ SO ₄)	5 mg
Zinc (as ZnO)	0.5 mg

Calcium (as CaHPO₄).....

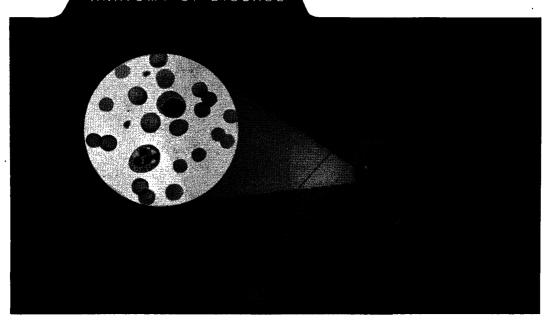
Other Lederle geriatric products include: Gevrabon* Vitamin-Mineral Supplement Liquid with a wine flavor; Gevral* Protein Vitamin-Mineral-Protein Supplement Powder; and Gevrine* Vitamin-Mineral-Hormone Capsules.

ing illed sealed capsules a Lederle exclusive, for more rapid and complete absorption!



LEDERLE LABORATORIES DIVISION AMERICAN Ganamid company PEARL RIVER, NEW YORK

ANATOMY OF DISEASE



new!

for better patient response...use the latest development in antianemia therapy

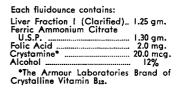
ARMATRINSIC

- with new ferrous betaine hydrochloride . . . releases hydrochloric acid, important for proper iron absorption
- provides complete therapy for <u>all</u> treatable

Just 1 Armatrinsic capsule b.i.d. supplies: Vitamin B₁₂ with Intrinsic factor Concentrate*.....1 U.S.P. Unit (Oral) Liver Fraction 2 N.F. with Duodenum (Containing Intrinsic factor).... 100 mg. Vitamin B₁₂ Activity concentrate.. 10 mcg. Ferrous Betainate HCI equivalent to: 100 mg. of Elemental Iron 18 cc. of N/10 HCI...... 666 mg. Folic acid...... 1.4 mg. Ascorbic acid U.S.P..... 100 mg. Cobalt Chloride...... 20 mg. Molybdenum..... 1.5 mg. Copper..... 0.50 mg. Manganese..... 0.50 mg. Zinc..... 0.50 mg. *Unitage established before compounding Adults: 2 or 3 capsules daily with meals

AND WHEN A LIQUID HEMATINIC IS PREFERRED PRESCRIBE ARMATINIC® Liquid for a fast start and vigorous improvement

Bottles of 8 and 16 fl.oz.

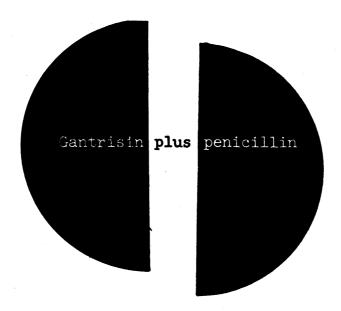


Bottles of 50 capsules (small, attractive, odoriess)



THE ARMOUR LABORATORIES

A DIVISION OF ARMOUR AND COMPANY . KANKAKEE, ILLINOIS



Gantricillin is Gantrisin plus penicillin in a single tablet. For severe infections, Gantricillin-300; for mild infections, Gantricillin (100); for pediatric infections, Gantricillin (acetyl)-200 suspension.

Gantricillin® Gantrisin® - brand of sulfisoxazole



original research in medicine and chemistry

GANTRICILLIN-300. Each tablet provides 0.5 Gm Gantrisin (the single, highly soluble sulfonamide) plus 300,000 units of crystalline penicillin G potassium.

GANTRICILLIN (100). Each tablet provides 0.5 Gm Gantrisin plus 100,000 units of crystalline penicillin G GANTRICILLIN (acetyl)-200. Each teaspoonful (5 cc) of the cherry-flavored suspension provides 0.5 Gm Gantrisin (acetyl) plus 200,000 units of crystalline penicillin G potassium.



Both forms of Baker's Modified Milk — Powder and Liquid—contain all requirements for complete infant nutrition and may be fed interchangeably.

The Powder form is particularly adaptable for feeding prematures, and for use as complemental or supplemental feedings.

For routine infant feeding, the Liquid

is generally preferred because of its greater ease of preparation.

Both forms of Baker's Modified Milk are supplied gratis to all hospitals for your use.

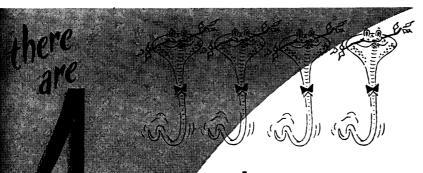
Normal Dilutions

20 calories per ounce
Liquid form—1 fl. oz. milk to 1 fl. oz. water
Powder form—1 Tbsp. powder to 2 fl. oz. of water.
*U.S. Public Health Service Milk Code

THE BAKER LABORATORIES, INC.

Milk Products Exclusively for the Medical Profession

Main Office: Cleveland 3, Ohio • Plant: East Troy, Wisconsin



(1)

Reasons Why MORE HYPERLOID

An increasing number of physicians are prescribing HYPERLOID (Person & Covey's standardized powdered whole root rauwolfia serpentina) for their patients. The reasons for their choice are:

In mild, labile hypertension, HYPERLOID produces a gentle, prolonged lowering of blood pressure in most cases without undesirable side effect and induces bradycardia, sedation and tranquility.

In severe hypertension, HYPERLOID is a valuable adjunct to treatment with more potent and dangerous drugs. Rauwolfia, according to Meilman, appears to have a useful synergistic action with hydralazine and with veratrum, and has been employed in ambulant patients with significant effectiveness and without the attendant dangers of ganglionic blockage.

Because of its sedative and tranquilizing actions, HYPERLOID is effective in many conditions in which the barbiturates have been commonly prescribed. These include tension, anxiety, stress, nervousness, irritability, hyperemotionalism, apprehension, insomnia and depression.

To obtain the complete therapeutic effect of rauwolfia, the whole root, containing both the known and unknown alkaloids and certain beneficial non-alkaloidal fractions, must be used.

HYPERLOID is the only whole root product available which is standardized by biological and chemical assay to contain exactly 2 mg. of total alkaloids per tablet. The average adult daily dose of HYPERLOID is only two tablets.

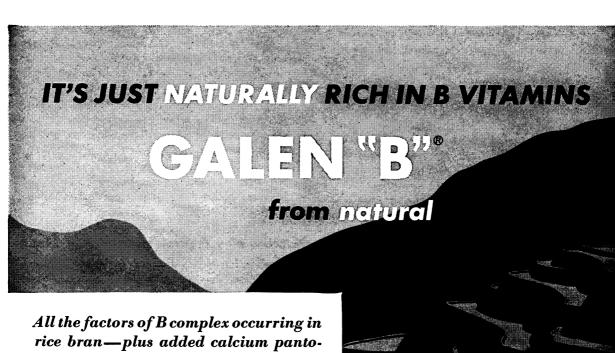
For hypercension and tranquilization without cumulative sedution, prescribe HYPERLOID...

Persón & Covey

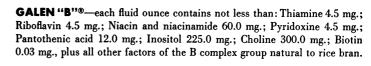
1354 E. Colorado Street

Geodale 5

California



All the factors of B complex occurring in rice bran—plus added calcium panto-thenate and riboflavin in exceptionally pleasant-tasting forms to suit even the most "taste-conscious" patients—



ELIXIR GALEN "B"® FORTIFIED—each fluid ounce contains not less than: Thiamine 10.0 mg.; Riboflavin 5.0 mg.; Niacin and niacinamide 60.0 mg.; Pyridoxine 4.5 mg.; Pantothenic acid 12.0 mg.; Inositol 112.0 mg.; Choline 150.0 mg.; Biotin 0.015 mg.; Iron (as iron and ammonium citrate) 32.0 mg.; Manganese (as manganese citrate) 16.0 mg., plus all other factors of the B complex group natural to rice bran.

GALEN® MULTIVITAMIN TABLETS—two tablets contain: Vitamin A 5000 U.S.P. units; Vitamin D 800 U.S.P. units; Ascorbic acid 100 mg.; Thiamine 5 mg.; Riboflavin 4 mg.; Niacinamide 30 mg.; Pyridoxine 1 mg.; Calcium pantothenate 5 mg.; Vitamin E 2 mg.; Iron 15 mg.; Manganese 6 mg.; Iodine 0.1 mg.; Copper 1 mg.; Calcium 200 mg.; Phosphorus 150 mg.

Rare-Galen Division of White Laboratories, Inc., Kenilworth, N. J.

unplus use stuffed-up nose

orally with

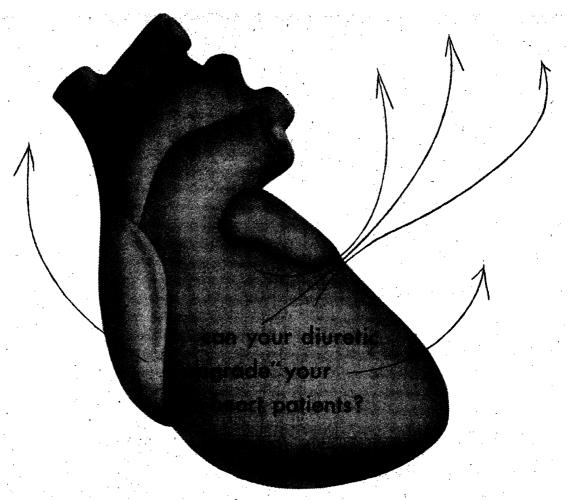
Novahistine'

The marked synergistic action of a vasoconstrictor with an antihistaminic drug provides marked nasal decongestion and promotes normal sinus drainage. Oral dosage avoids harmful misuse of topical agents...eliminates nose drop rebound. Novahistine causes no jitters or cerebral stimulation.

Each Novahistine Tablet or teaspoonful of Elixir, provides 5.0 mg. of phenylephrine HCl and 12.5 mg. prophenpyridamine maleate. Novahistine *Fortis* Capsules contain twice the amount of phenylephrine for those who need greater vasoconstriction.

3 closinge forms
elixir
tablets
fortis capsules

PITMAN-MOORE COMPANY Division of Allied Laboratories, Inc., Indianapolis 6, Indiana



fewer restrictions of activity are the benefit of prolonged use of those diuretics effective over the entire range of cardiac failure. The organomercurials—parenteral and oral—improve the diuretic classification and prognosis of your decompensated patients. Diuretics of value only in milder grades of failure, or which must be given intermittently because of refractoriness or side effects, are incapable of "upgrading" the cardiac patient.

TABLET

Brand of Chlormerodrin

(18.3 Mg. of 3-chloromercuri-2 THOXY-PROPYLUREA IN EACH TABLET)

for "...a new picture of the patient in congestive heart failure."* replaces injections in 80% to 90% of patients *Leff, W., and Nussbaum, H. E.: J. M. Soc. New Jersey 50:149, 1953.

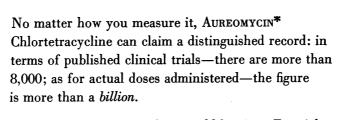
a standard for initial control of severe failure

MERCUHYDRIN® SODIUM BRAND OF MERALLURIDE INJECTION

adorship in diuretic research tide LABORATORIES, INC., MILWAUKEE I, WISCONSIN

Advertising . FERRUARY 1956





But the most significant fact is told by time. For eight years, Aureomycin has been in daily use, repeatedly employed by thousands of physicians throughout the world. Again and again, it has proved to be a reliable broad-spectrum antibiotic: well-tolerated, prompt in action, effective in controlling many kinds of infection.

A convenient dosage form for every medical requirement.

TO THE Sederle

Now Available:

AUREOMYCIN SF Capsules, 250 mg.

Chlortetracycline with Stress Formula Vitamins.

For Patients with Prolonged Illness Aureomycin SF combines effective antibiotic action with Stress Formula vitamin supplementation to shorten convalescence and hasten recovery. One capsule, q.i.d. supplies one gram of Aureomycin, and B complex, C and K vitamins in the Stress Formula suggested by the National Research Council. Aureomycin SF Capsules are dry-filled and sealed, contain no oils or paste.

Each capsule contains:

AUREOMYCIN Chlortetracycline.	250 mg.	Pyridoxine (B6)	0.5 mg.
Ascorbic Acid (C)	75 mg.	Folic Acid	0.375 mg.
Thiamine Mononitrate (B1)	2.5 mg.	Calcium Pantothenate	5 mg.
Riboflavin (B2)	2.5 mg.	Vitamin K (Menadione)	0.5 mg.
Niacinamide	25 mg.	Vitamin B ₁₂	l mcgm.

LEDERLE LABORATORIES DIVISION AMERICAN Gunnamid COMPANY DEARL RIVER, NEW YORK

Sparfetter

l'ederle



(Dihydrocodeinone with Homatropine Methylbromide)

BETTER THAN CODEINE FOR COUGH

BETTER THAN CODEINE PLUS APC FOR PAIN²

(Salts of Dihydrohydroxycodeinone and Homatropine, plus APC)



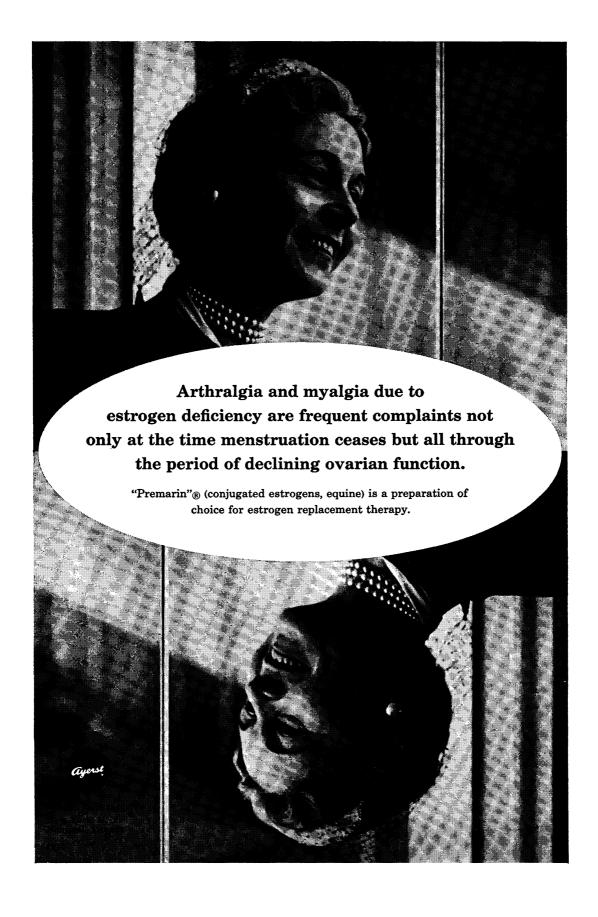
Literature? write ENDO PRODUCTS INC. RICHMOND HILL 18, NEW YORK HYCODAN contains 5 mg. dihydrocodeinone bitartrate and 1.5 mg. Mesopin.** May be habit-forming. Average adult dose, 1 teaspoonful or 1 tablet after meals and at

FASTER LONGER-LASTING **MORE THOROUGH**

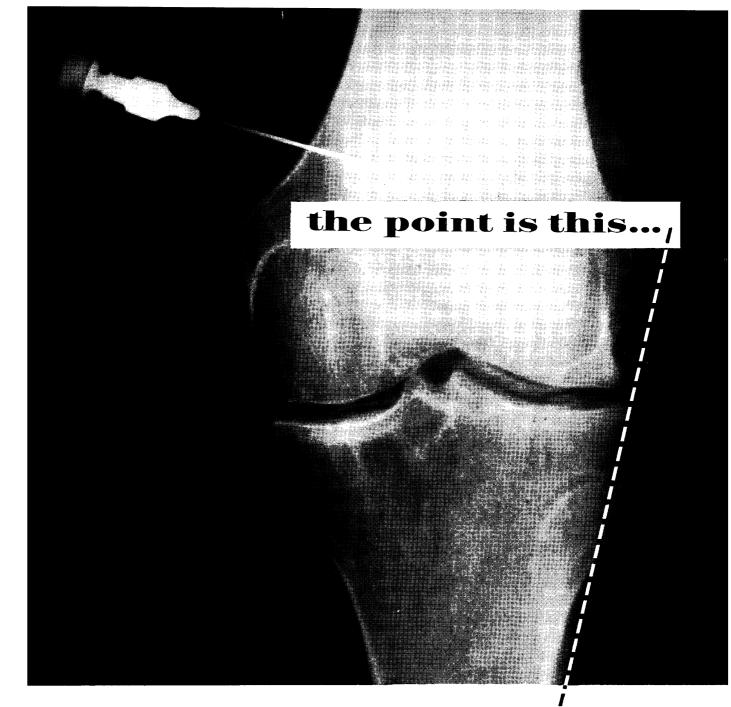
Scored, yellow oral tablets. May be habit-forming. Average adult dose, 1 tablet q. 6 h.

1. Hyman, S., and Rosenblum, S. H.: Illinois M. J. 104:257, 1953. 2. Piper, C. E., and Nicklas, F. W.: Indust. Med. 23:510, 1954.

*U.S. Pat. 2,630,400 U.S. Pat. 2,628,185



82 CALIFORNIA MEDICINE



HydroCortone®-T B A

(HYDROCORTISONE TERTIARY-BUTYLACETATE, MERCK)

gives the arthritic patient more days of freedom
from joint symptoms—in many patients the
anti-rheumatic effect persists 2 to 10 times longer
than after injection of hydrocortisone acetate.
Its action is local and without systemic effect.

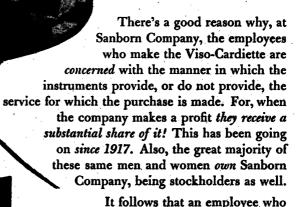
Philadelphia 1, Pa. Division of Merck & Co., Inc.

Dro you ever stop to think that the many men and women who have a hand in the fabrication, assembly, testing, etc., of equipment you purchase are, in a very major way, responsible for its performance in your practice?

That is why wise manufacturers today consider strongly the *personal equation* along with such requirements as high quality purchasing and production control.

WHO PROFITS

when you buy a Viso-Cardiette?



has a definite stake in the instruments his company makes, and the dollars received from their sale, takes a lively and whole-hearted interest in doing his job better. You can see this in the daily attitude of Sanborn employees. And, they aren't the only ones who profit from better instruments.

You do, too, Doctor.

Descriptive literature on the Viso-Cardiette, and details of a 15-day no obligation clinical test plan will be sent on request. If you wish a copy of our Annual Report, we will gladly send you that also.



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DAVIS TECHNIC USING

VAGISEC* JELLY AND LIQUID

EXPOSES



Phase-contrast microscope shows a trichomonad in a mucinous vaginal smear.

MANY trichomonacides failed in years past largely because they reached only the parasites swimming freely in the vaginal canal—not those hiding under epithelial cells deep among the vaginal rugae. In fact, some agents actually coagulated the albuminous material lining the surface and protected the trichomonads!

Success at last. Today, however, you can overcome this problem because VAGISEC jelly and liquid quickly penetrate to trichomonads' hideaways. You can now treat vaginal trichomoniasis successfully, using the Davis technic. Carl Henry Davis, M.D., eminent gynecologist and author, and C. G. Grand, research physiologist, introduced VAGISEC liquid as "Carlendacide" and had it tested by over 100 well-known obstetricians and gynecologists. Dr. Davis states, "... over 90% of apparent cures have been obtained. ..."²

Overpowering action. Three surface-acting chemicals in VAGISEC liquid, acting synergistically, not only reach trichomonads but explode them!⁸ A chelating agent complexes and removes the calcium of the calcium proteinate. A wetting agent removes lipid materials. A detergent denatures the protein. The parasites imbibe water, swell and explode.

The Davis technic.† Dr. Davis recommends a combination of office treatments and home treatments, using both VAGISEC jelly and liquid in home treat-

AND EXPLODES TRICHOMONADS HIDDEN AWAY IN RUGAE

ments. "A few women have infected cervical, vestibular or urethral glands and require other types of treatment. . . "2 It is well to remember the role of the male as carrier of the organism and prescribe protection against re-infection from the husband.2"

Office treatment. Expose vagina with speculum. Wipe walls dry with cotton sponges and wash thoroughly for about three minutes with a 1:250 dilution of VAGISEC liquid. Remove excess fluid with cotton sponges. Dr. Davis recommends six office treatments, three the first week, two the second, and one the third.

Home treatment. Patient inserts VAGISEC jelly each night and douches with VAGISEC liquid (2 teaspoonfuls in 2 quarts of warm water) each morning except on office treatment days, through two menstrual periods. Continued douching two or three times a week helps to prevent re-infection. Pregnant women should have office treatments only.

Summary. The unique synergistic action of three agents comprising VAGISEC liquid reaches and explodes hidden as well as surface trichomonads. This therapy has a high rate of success and results in fewer flare-ups. VAGISEC jelly and liquid are non-toxic and non-irritating, and leave no messy discharge or stain.

*VAGISEC is the trade-mark of Julius Schmid, Inc. †Pat. App. for

JULIUS SCHMID, INC. gynecological division

423 West 55th Street New York 19, N. Y.

Active ingredients: Polyoxyethylene nonyl phenol, Sodium ethylene diamine tetra-acetate, Sodium dioctyl sulfosuccinate. In addition, VAGISEC jelly contains Boric acid, Alcohol 5% by weight.

- 1. Davis, C. H.: Am. Jour. Obst. & Gynec. 68:559 (Aug.) 1954.
- 2. Davis, C. H.: West. J. Surg. 63:53 (Feb.) 1955.
- 3. Davis, C. H.: J.A.M.A. 157:126 (Jan. 8) 1955.

the key to higher analgesic potency

In a clinical evaluation of S.K.F.'s relatively new, non-narcotic analgesic—'Daprisal'—it was found that "mood elevation obviously was the key to the heightened analgesic potency of the preparation."

In summing up, the investigator reported that three points were "particularly clear: (1) the analgesic efficacy of the preparation was at least equal—if not superior—to that of aspirin-phenacetin-caffeine-codeine; (2) side effects—when they did occur—were mild; (3) a definite sense of well-being was observed in the majority of patients treated."

Hanes, C.B.: Am. Pract. & Dig. Treat. 6:602, 1955.

Try 'Daprisal' in such conditions as chronic headache, low back pain, arthritis, traumatic pain. You will find it a very useful agent—especially when the pain is moderately severe.

${f DAPRISAL}^*$

It contains the mood-elevating components of Dexamyl* and two highly effective analysis

Smith, Kline & French Laboratories, Philadelphia

Formula: Each 'Daprisal' tablet contains Dexedrine* Sulfate (dextro-amphetamine sulfate, S.K.F.), 5 mg.; amobarbital, ½ gr. (32 mg.); acetylsalicylic acid, 2½ gr. (0.16 Gm.); phenacetin, 2½ gr. (0.16 Gm.). 'Daprisal' is available, on prescription only, in bottles of 50.

★T.M. Reg. U.S. Pat. Off.



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MANY EXCELLENT OPPORTUNITIES in all SPECIALTIES and GENERAL PRACTICE throughout the WEST. Salaries, percentage, partnerships, groups. For information please contact Norma Rohl, THE MEDICAL CENTER AGENCY, 26 O'Farrell Street, San Francisco, YUkon 2-3412.

WANTED ASSISTANT COUNTY PHYSICIAN. Salary \$700.00 per month, with living quarters for family, or \$800.00 per month without quarters. Position open about April 1, 1956. Excellent opportunity for further experience in General Practice and Surgery. Please write Louis J. Oviedo, M.D., Yolo General Hospital, Woodland, California, or telephone 2-2851.

WANTED A YOUNG PHYSICIAN, well qualified in medicine. Willing to do obstetrics, and assist F.A.C.S. in surgery. Salary to start and association in one year. New building adjacent to modern hospital in small North. California community. Box 91,570, California Medicine.

GENERAL PRACTITIONER OR INTERNIST under forty to join threeman group general practice. Southern California, near Los Angeles, mountains and beaches. Adequate hospitals. Equal status. Permanent position with chance to acquire interest in group. Rate \$800.00 a month, or approximately 50% of individual's gross collected. Should net \$15,000 first year. Box 91,785, California Medicine.

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RADIOLOGIST WANTED to take over fully equipped x-ray office in Monterey, California. G. E. diagnostic and therapy units. Price \$10,000, terms, with lease. Office at 903 Cass Street, Monterey. Owner is Radiologist at Sisters Hospital, Santa Maria, California. Box 91,775, California Medicine.

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DIETITIAN: American Dietetic Association member; B.S. and M.S. degrees from University of California at Los Angeles; Veterans Administration dietetic internship and residency, hospital and public health experience, 24, single, desires position with hospital, group of M.D.'s, or clinic. Therapeutic activities preferred. Esther M. Kline, Diet Department, Veterans Administration Hospital, Long Beach, California.

GENERAL SURGEON, AGE 35. Certified American Board. Licensed in California. Now Associate in Surgery midwest university—full time institutional practice. Experienced general, thoracic, cancer, traumatic. Desires permanent location for self, family, in Pacific Coast Region. Prefer group clinic needing surgeon, smaller community having adequate hospital facilities. Box 91,645, California Medicine.

GENERAL SURGEON, 36, Certified American Board of Surgery, Category, IV, California license and DNB. Married with family, desires association with another surgeon or group. Experienced Traumatic and Industrial Surgery. Seeking permanent position with future. Available for interview. Box 91,795, California Medicine.

BOARD QUALIFIED INTERNIST with special training in Hematology and Radioisotopes, will complete training in June, 1956, and would like to settle on the West Coast, preferably in the Bay Area. Group or association. Howard F. Corbus, M.D., 150 South Huntington Avenue, Boston, Massachusetts.

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PATHOLOGY ASSISTANTSHIP, or fellowship approved for clinical pathology. Have completed three years Board approved training. All data first letter. P. O. Box 162, Pasadena, California.

PEDIATRICIAN, BOARD QUALIFIED, 31, two years private pediatric practice, California trained and licensed, married, Category IV, desires association with group or individual in California. Box 91,815, California Medicine.

UROLOGIST: Completing residency midwest hospital. California license. Army Reserve Officer. Interested in association with Urologist or group. Box 91,790, California Medicine.

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LOCATION WANTED: Two California licensed M.D.'s, G.P.'s husband-wife team, who have practiced in Wisconsin ten years, now idle in California, seeking inland Southern California location, office, clinic, equipment, building, or retiring man's practice, et cetera. Have cash and can assume, if priced right. Both have further training in Medicine, Surgery, OB-GYN, respectively. Box 91,810, California Medicine.

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(Continued on Page 90)

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That is why VICEROY gives you such a fresh, clean taste—that <u>real tobacco</u> taste you miss in other filter brands. No wonder so many doctors now smoke and recommend King-Size VICEROYS.



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(Continued from Page 88)

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FOR SALE: SANITARIUM—CONVALESCENCE—REST HOME SITE—Close to ocean, 5-bedroom, 5-bath home. Three outbuildings; stables, own water supply, electric pump; all irrigation pipes in, all farm equipment and outside decorations. Seven acres of government supervised seventeen-year-old lemons; five acres many varieties of trees, plus fruit trees; thirty avocado trees. Ten acres of rich meadow land. Most beautiful spot in Orange County—ocean, mountain, river and valley view. Should appraise over \$250,000—can be had for \$115,000. Charlie Dean, 883 South Coast Boulevard. Telephone Hyatt 4-1034, Laguna Beach, California.

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SQUARE BLOCK OF LEASED INDUSTRIAL BUILDING, fronting on three streets and railroad, in thriving city between San Francisco and San Jose. Gross income approximately \$14,000 annually. Shows 10% net. Price \$116,000. Terms. For above and other good incomes, contact: B. L. Haisser, Broker, 764 Pine Avenue, San Jose 25, California. Telephone: CYpress 3-2806.

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"The last of life,

"For which the first was made..."

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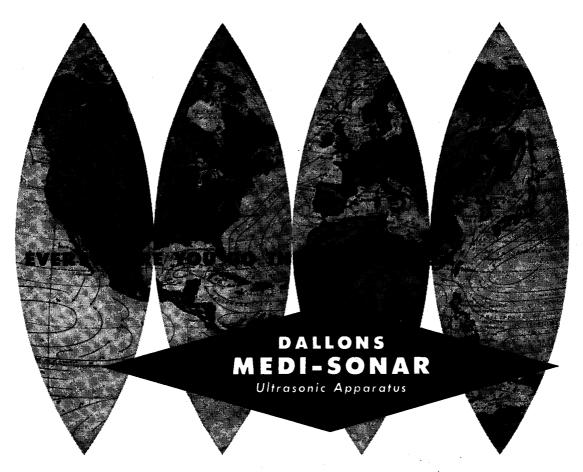
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- 1. Holland, M. H.: J. Med. Soc. New Jersey 49:469, 1952.
- Grayzel, H. G., Heimer, C. B., and Grayzel, R. W.: New York St. J. M. 53:2233, 1953.



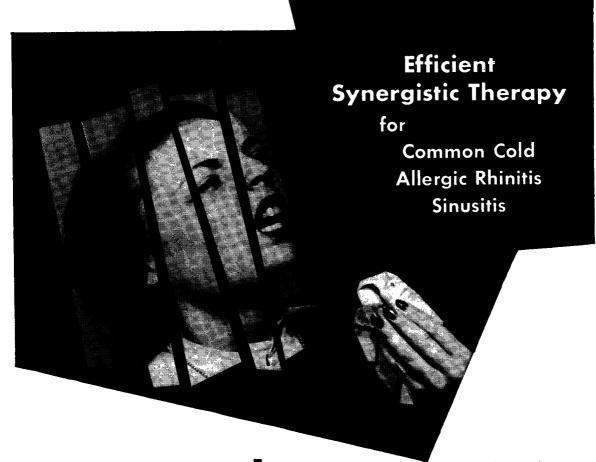
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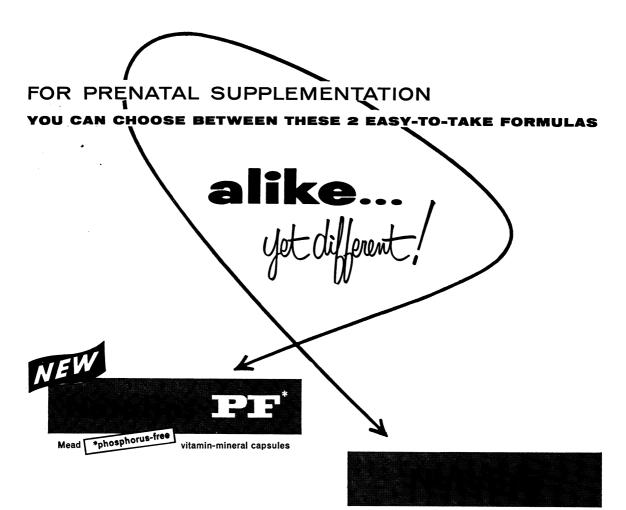
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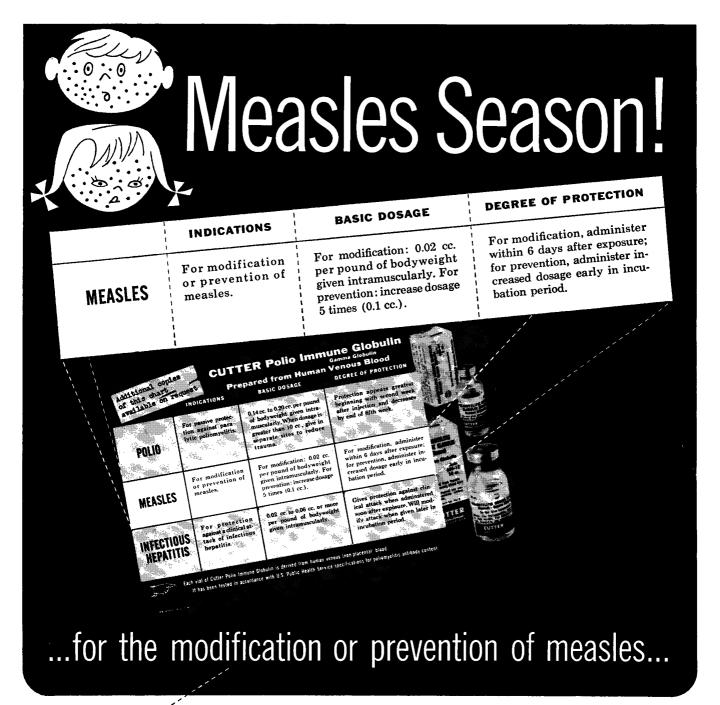
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